POLICY, PROCESS, AND PROCEDURE AUTOMATING YOUR WORKFLOW



by Dave Graham







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David M. Graham

Training Director



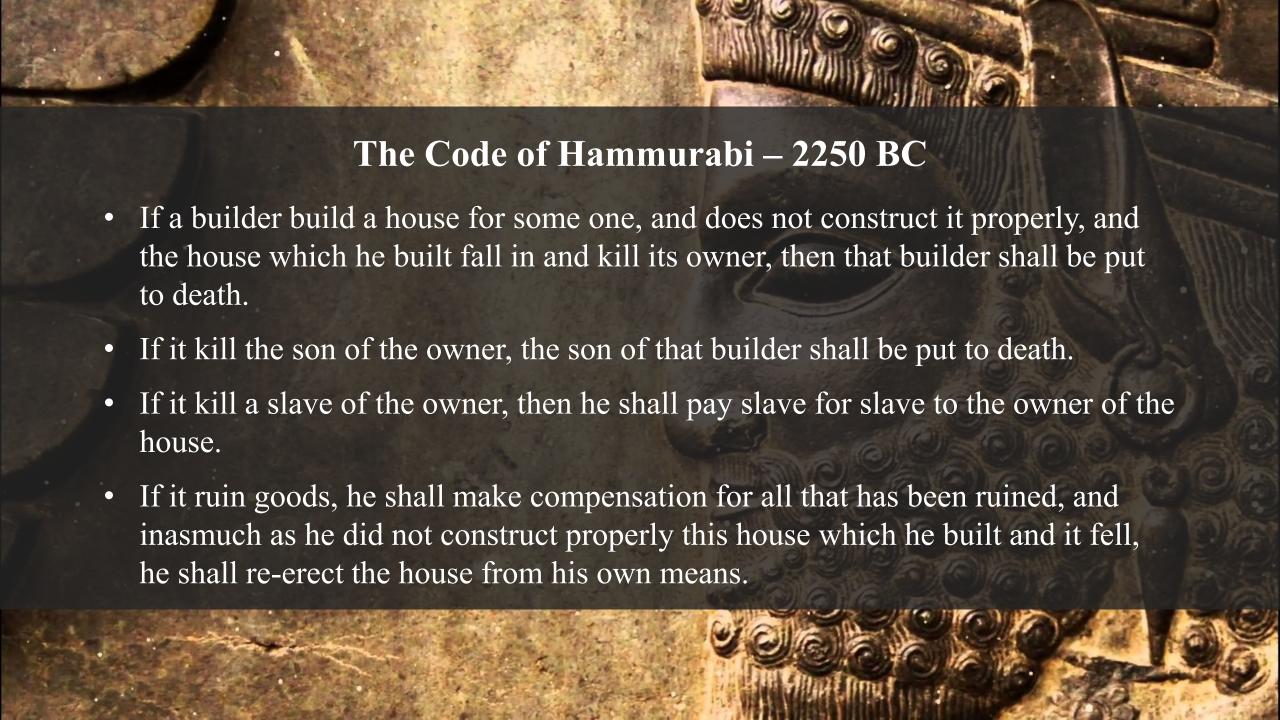
- Help to train members
- Create training materials
- Been at SNA almost 2 years
- Actor
- Writer
- Director
- Used to be a gravedigger

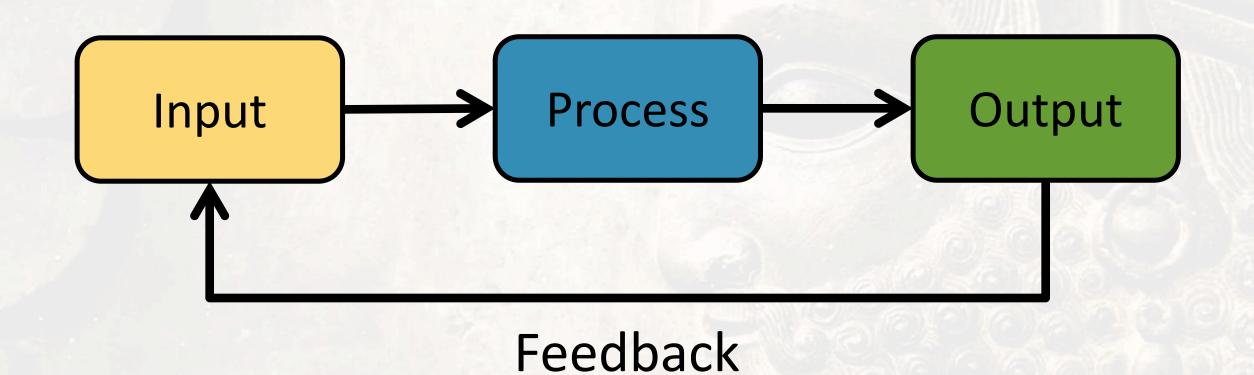


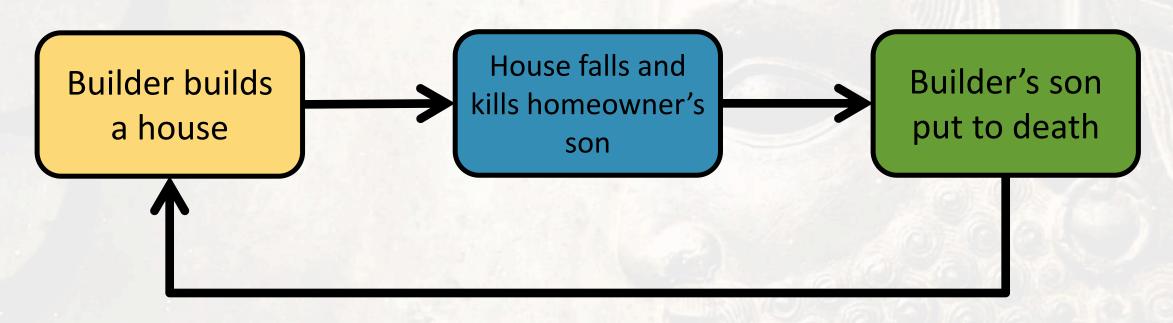
NEW COMPANY POLICY

WORK HARD OR OR GET FIRED

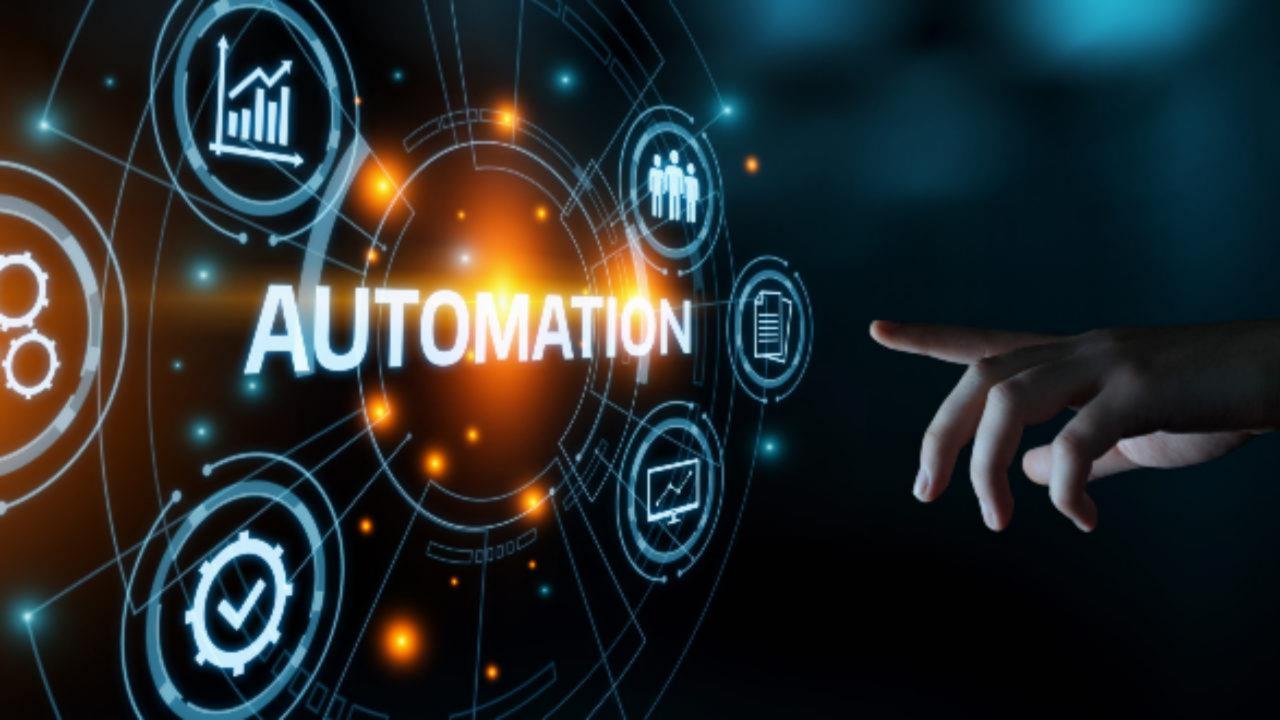






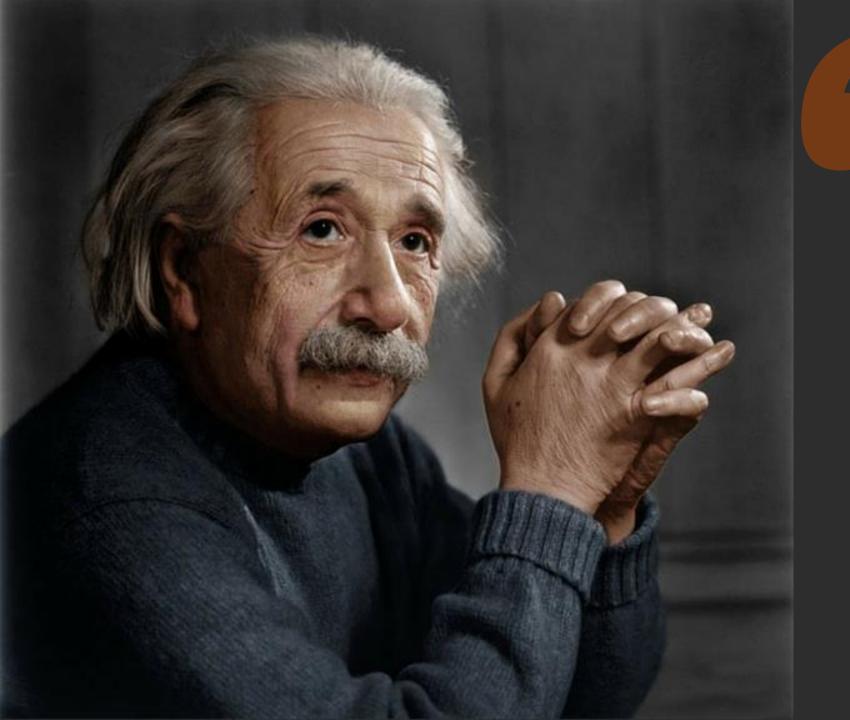


Build a sturdier house



On an average 4-hour flight, the autopilot is engaged for about 3½ hours. of the time

What percentage of your day is spent on autopilot?



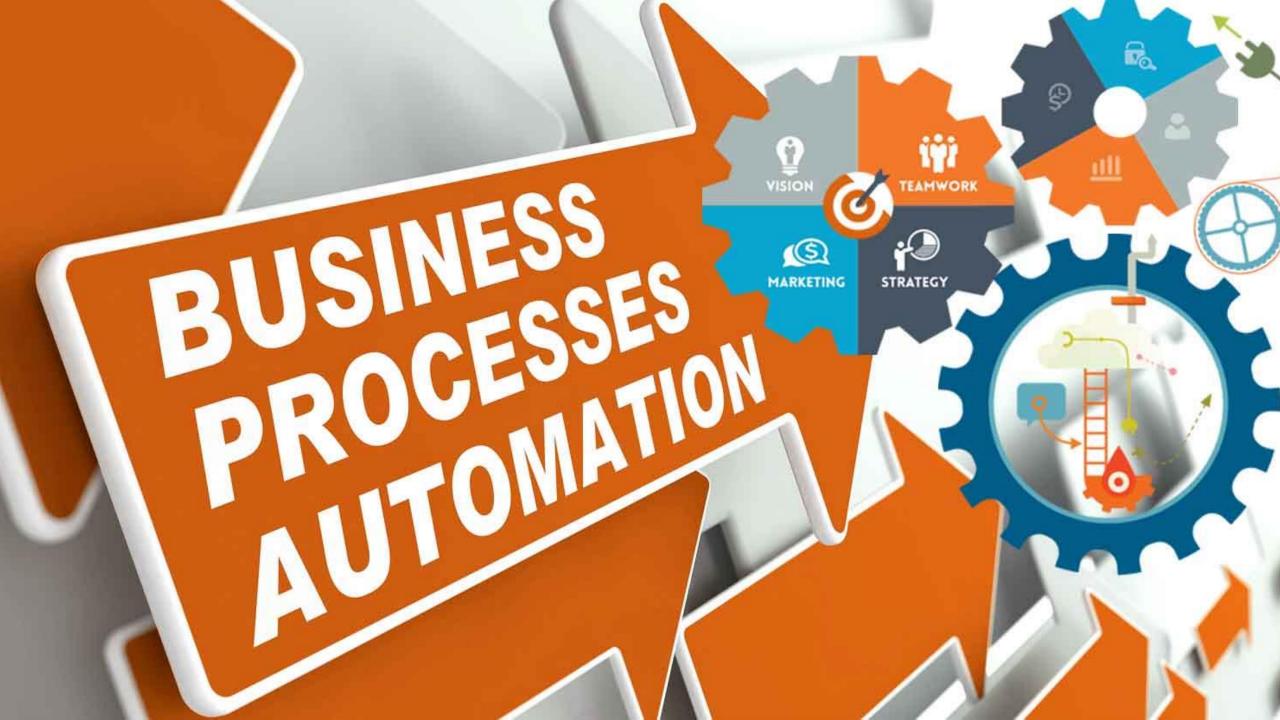
Compound interest is the 8th wonder of the world. He who understands it, earns it; he who doesn't, pays it.

- Albert Einstein

Because it's making money every minute.

Whether you're working on it or not.

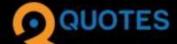




Business process automation involves creating smooth, streamlined processes and procedures that

- are effective,
- minimize decision-making, and
- are not cumbersome.





WHAT ARE THEY?



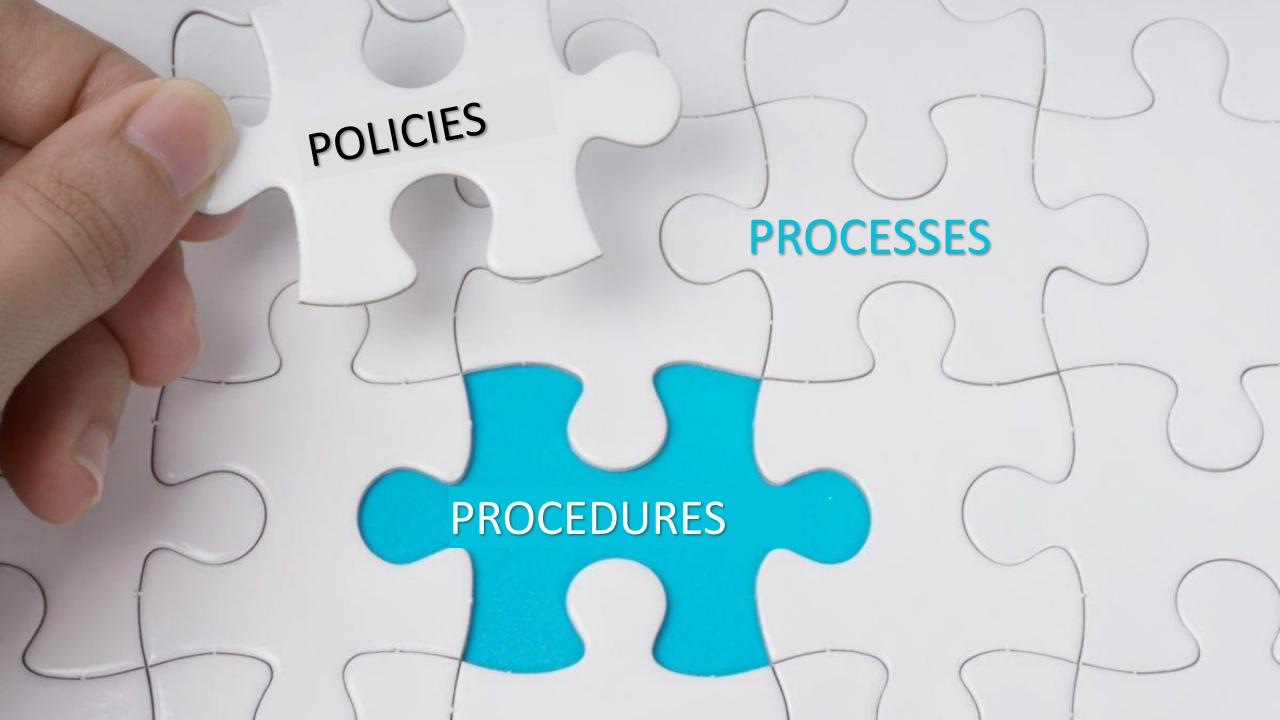
Policies



Processes



Procedures



pol-i-cy¹ /ˈpäləsē/

noun

noun: policy; plural noun: policies

1.a course or principle of action adopted or proposed by a government, party, business, or individual. "the administration's controversial economic policies"

archaic

prudent or expedient conduct or action.

"a course of policy and wisdom"

synonyms:

plans, strategy, proposed action, blueprint, approach, scheme, stratagem, program, schedule, code, system, guidelines, intentions, notions, theory, line, position, stance, attitude More "government policy on international trade" practice, custom, procedure, wont, way, tack, routine, matter of course, style, pattern, convention, mode, rule "it was good policy to listen politely"



Policy – A business rule or company guideline that gives employees, their departments and the overall company direction.

- [Company Name] is committed to meeting or exceeding all laws and regulations wherever we conduct our business activities.
- All official records of the conduct of the Company's business must be accurate, honest and complete, without any restriction or qualification of any kind.
- [Company Name] is committed to having safe and healthy operations to protect the life and health of its employees and the community surrounding its operations, to protect its assets, to ensure business continuity and to engender public trust.

Ultimately, Policy answers the question:

[Company Name] is committed to meeting or exceeding all laws and regulations wherever we conduct our business activities.

"What are the goals and

attitudes of our company?"

and the community surrounding its operations, to protect its assets, to ensure business continuity and to engender public trust.

proc-ess¹ / pra ses, pro ses/

noun

noun: process; plural noun: processes

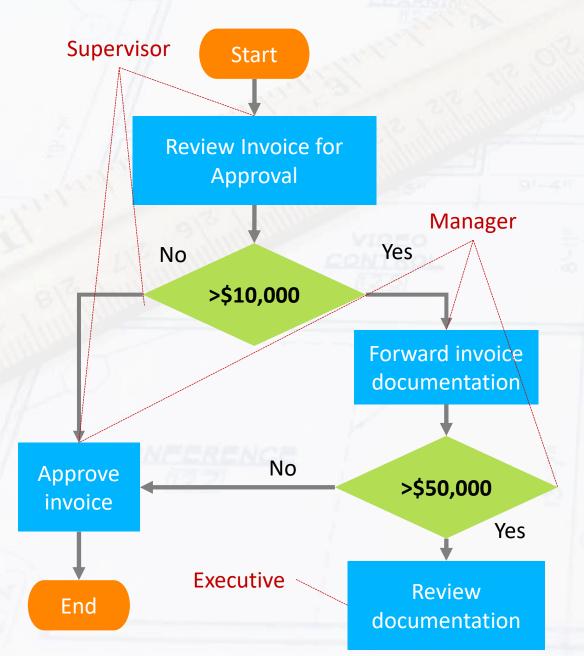
1.a series of actions or steps taken in order to achieve a particular end.

"military operations could jeopardize the peace process"

synonyms:

procedure, operation, action, activity, exercise, affair, business, job, task, undertaking, proceeding "faxing a seventy page document is an expensive process"

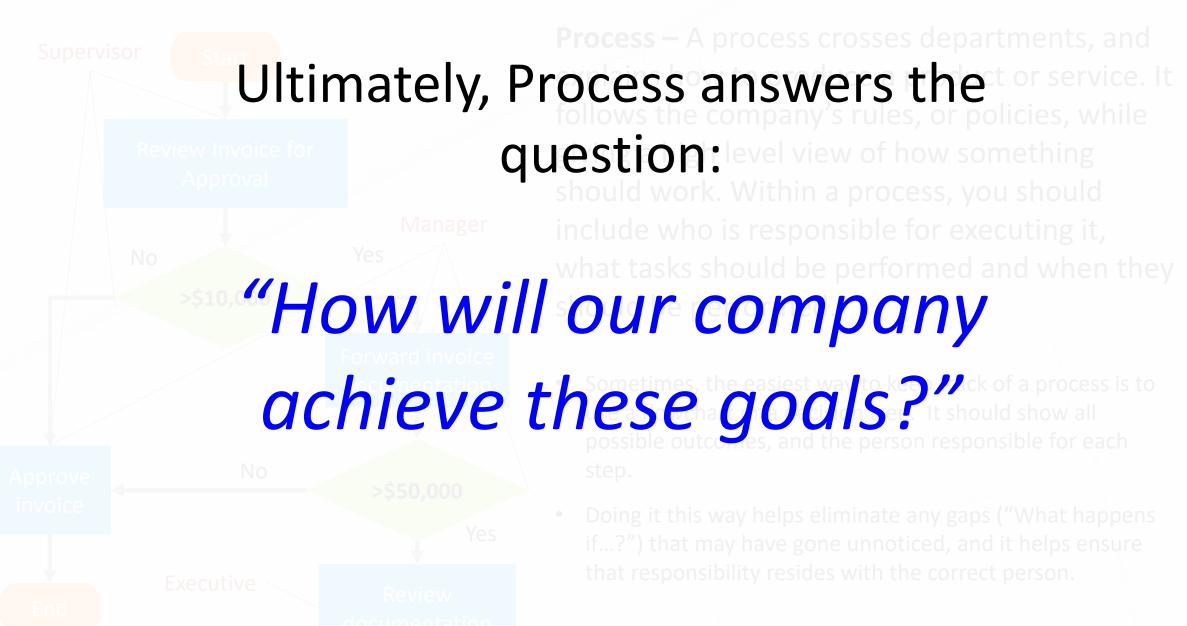
INVOICE APPROVAL PROCESS



Process – A process crosses departments and explains how to produce a product or service. It follows the company's rules, or policies, while giving a high-level view of how something should work.

- Sometimes, the easiest way to keep track of a process is to use a flowchart or a decision tree. It should show all possible outcomes, and the person responsible for each step.
- Doing it this way helps eliminate any gaps ("What happens if...?") that may have gone unnoticed, and it helps ensure that responsibility resides with the correct person.

INVOICE APPROVAL PROCESS



pro-ce-dure1

/prəˈsējər/

noun an established or official way of doing something.

"the police are now reviewing procedures"

synonyms:

course of action, line of action, plan of action, policy, series of steps, plan, method, system, strategy, stratagem, way, approach, formula, mechanism, methodology, MO (modus operandi), SOP (standard operating procedure), technique, means, measure, process, proceeding, operation, agenda

PROCEDURE TO CHANGE A BICYCLE TIRE

Step 1

- Using the screwdriver, pry the tire to the outside of the bicycle rim.
- Insert a second screwdriver into the gap created by the first screwdriver. Slide the screwdriver around the rim, forcing the tire to the outside of the rim.

Step 2

- Push the air stem through the hole in the rim to the interior, freeing the inner tube for removal.
- Grasp the inner tube firmly and pull it away from the rim until it is completely free.

Step 3

- •Insert the air stem of the new inner tube through the designated hole.
- •Stretch the inner tube around the rim, placing it on the inside of the rim.
- Replace the exterior tire, being careful not to damage the inner tube.
- •Inflate to manufacturer's recommended pressure.

Procedure – While a process is a broad overview, a procedure is more detailed, offering step-by-step instructions on how to perform part of a process or a specific task. Because procedures are used by employees the most, their input is often sought in their creation; procedures are the practical applications of the policies created by upper management. Within a procedure, you should describe who performs it and what steps are performed, as well as when and how they are performed.

- Usually procedures are a "step-by-step" set of instructions.
 If multiple people are involved, each step should list which person is responsible. Procedures should always reflect best practices.
- Procedures seldom change unless there is new equipment or technology involved – or unless the present procedure is discovered to be dangerous or in conflict with policy.

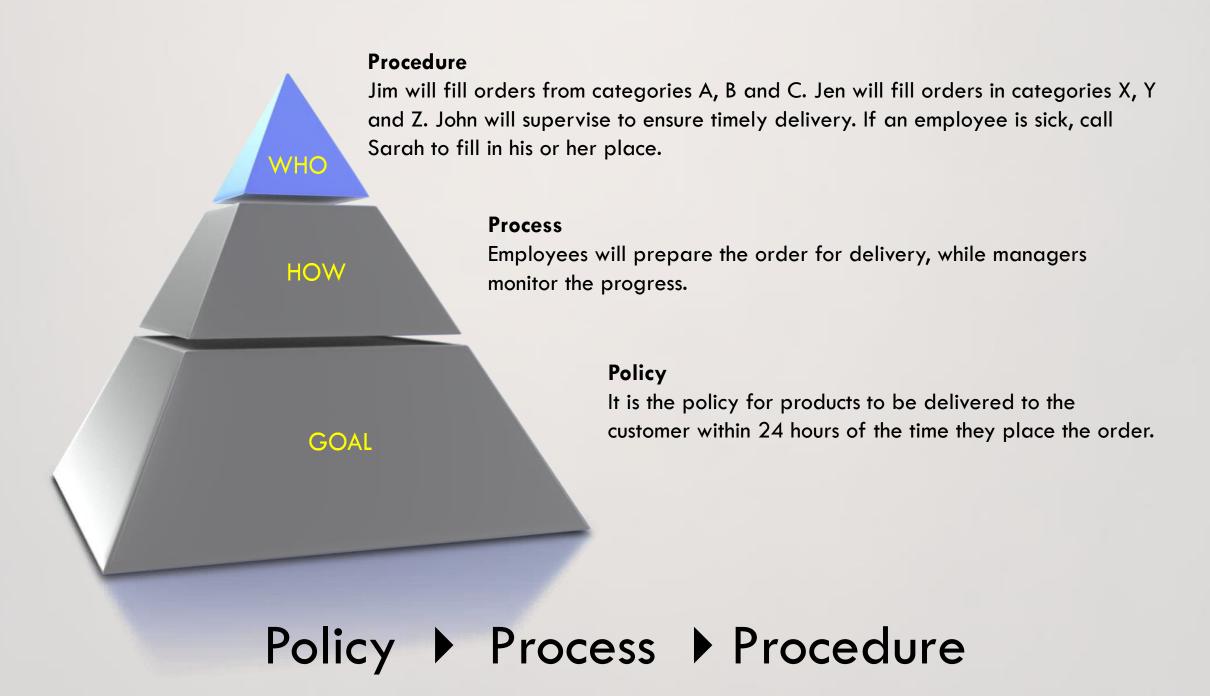
Ultimately, Procedure answers the

specific task. Because procedures are used by employees **QUESTION:** input is often sought in their creation;

"What are the steps and

who will take them to

reach the goals? If the present procedure is

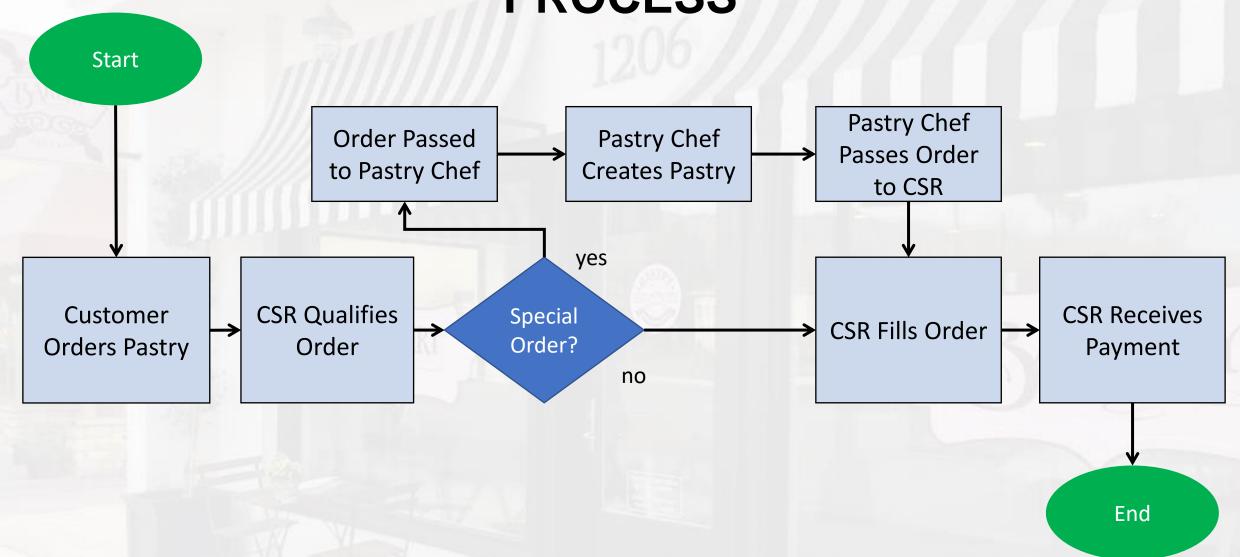




POLICY

We will serve our customers the freshest pastries possible on a daily basis.

PROCESS



PROCEDURE

Plain Pound Cake Recipe

- 1. Preheat your oven and prepare a bundt pan.
- 2. Mix together butter and sugar, then add vanilla and eggs.
- 3. Separately mix together flour, salt, baking powder, baking soda and salt.
- 4. Add flour mixture and milk alternately to the butter mixture and combine everything together then pour batter into the bundt pan.
- 5. Bake for about an hour, then remove from the oven and cool slightly before turning out onto a flat surface to release the cake from the pan.



DO WE REALLY NEED THEM?





Policies



Processes



Procedures













MISTAKE

A SMALL BUSINESS

LIKE A SMALL BUSINESS



REASONS YOU NEED WRITTEN POLICIES, PROCESSES, AND PROCEDURES

- They communicate company culture.
- They communicate key policies clearly and consistently.
- Employees know what's expected of them.
- Employees know what to expect of you.
- They help you avoid inconsistencies.
- They help ensure compliance.
- They help protect you against employee claims.
- They can showcase the benefits you offer.

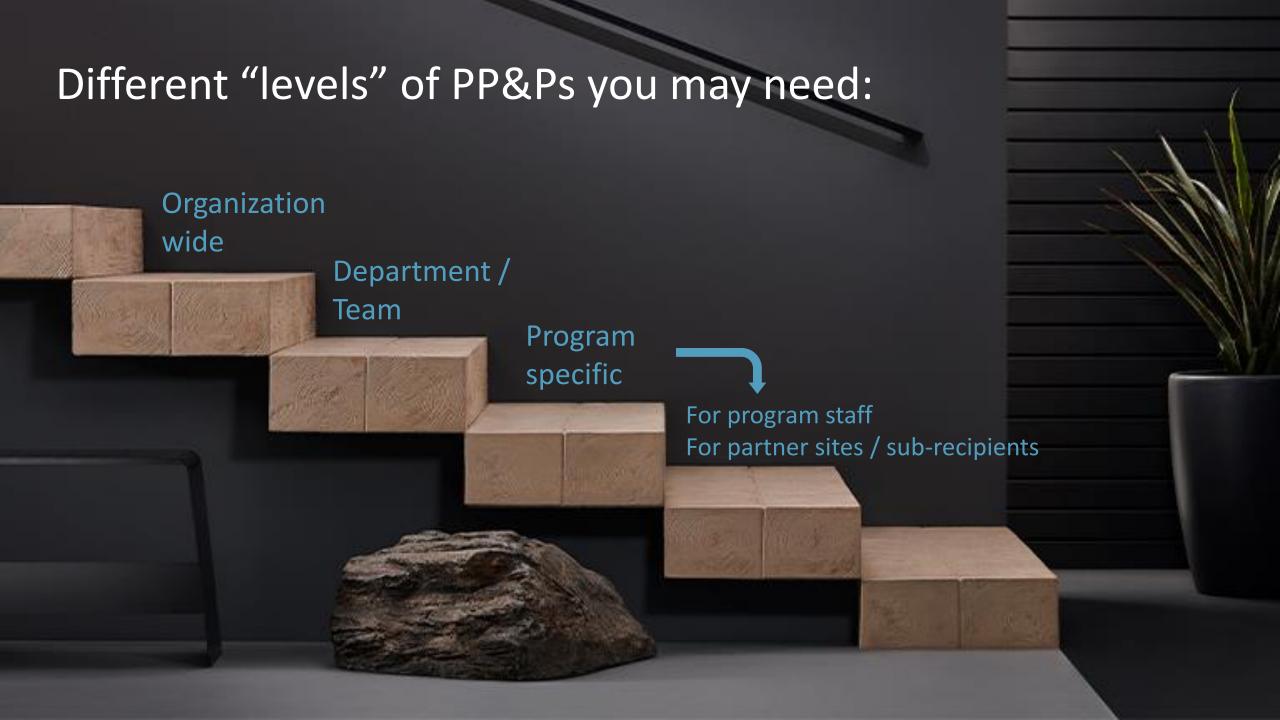




Signs you need them (or need to revise them):



- New laws/regulations
- Questions keep coming up
- Frequent errors or mistakes
- Irritation, complaints, frustration
- Confusion
- Carelessness
- Unique and varied interpretations













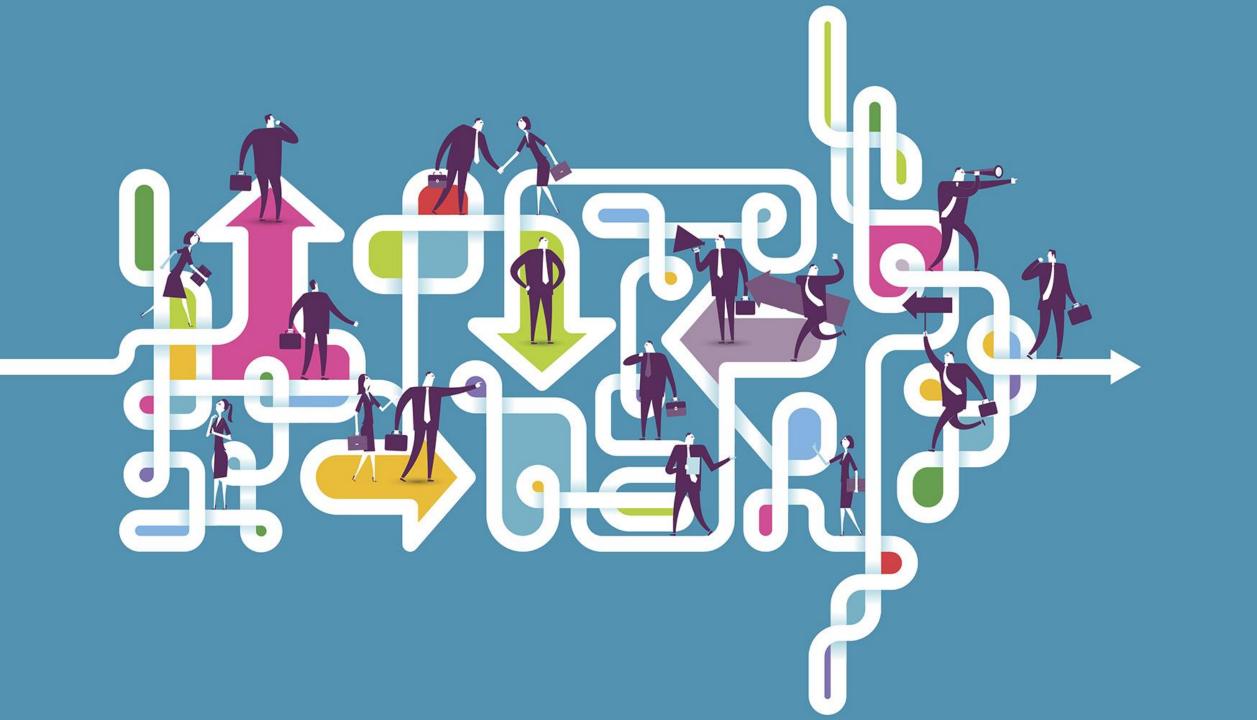






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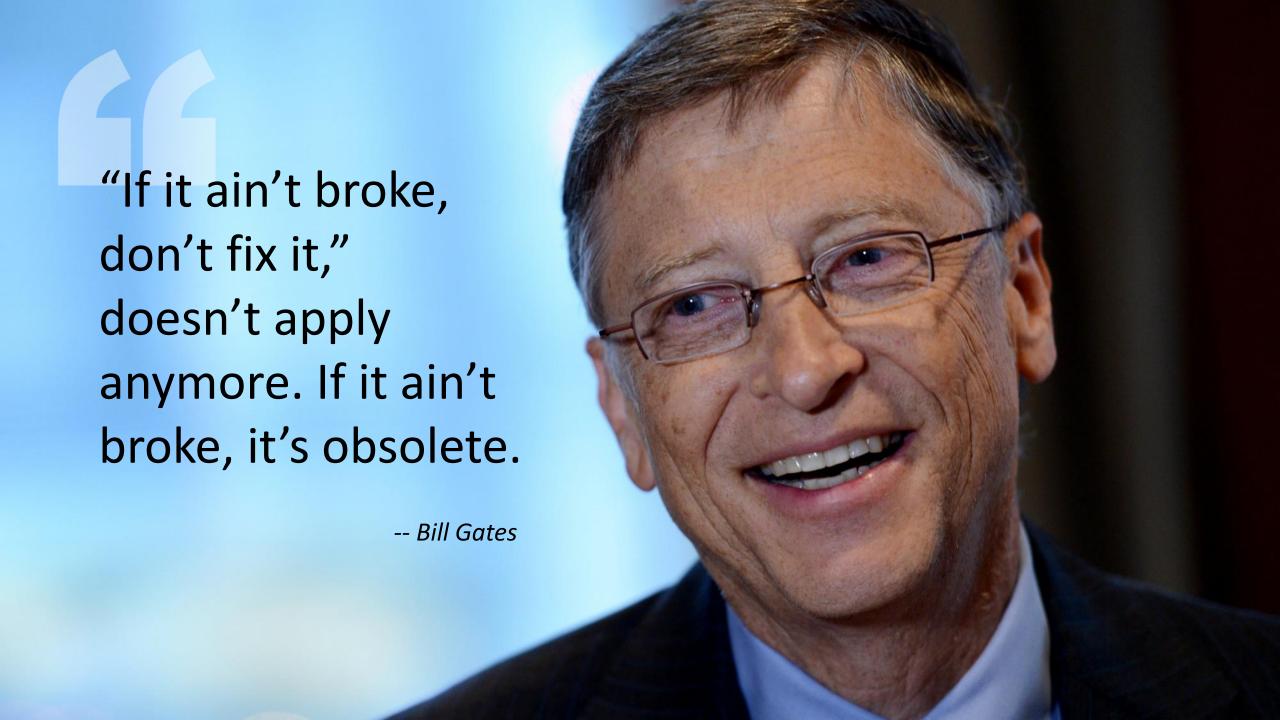




... and yet ...







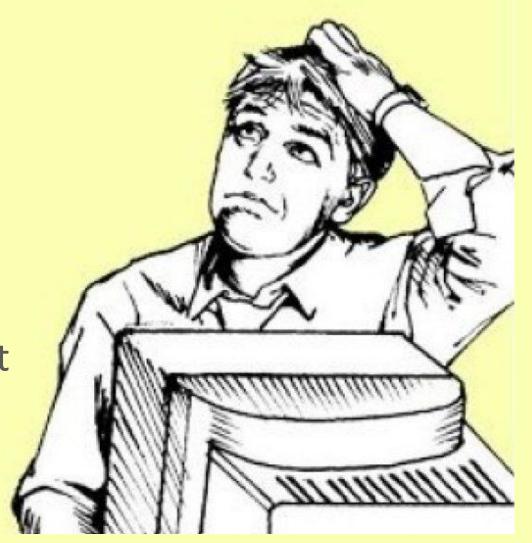
WHY?

Because people don't work productively:

if they don't know what to do

if they don't know how to do it

if they don't know why they do it













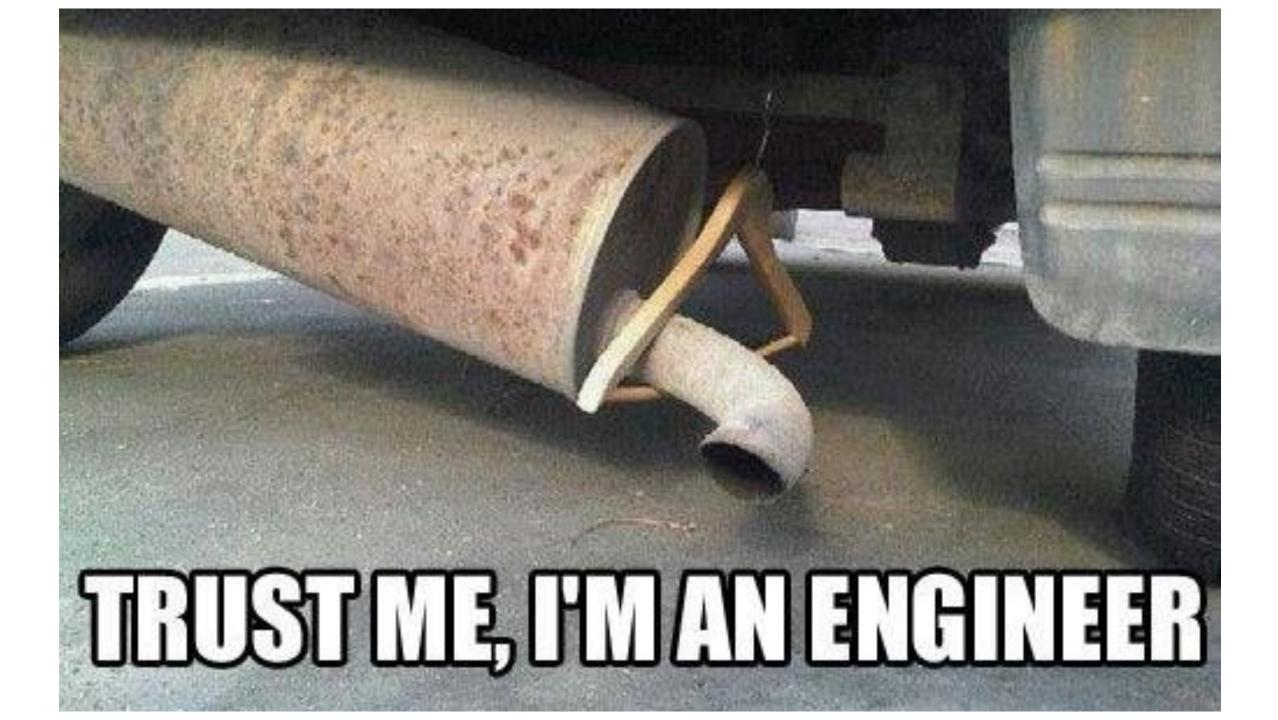






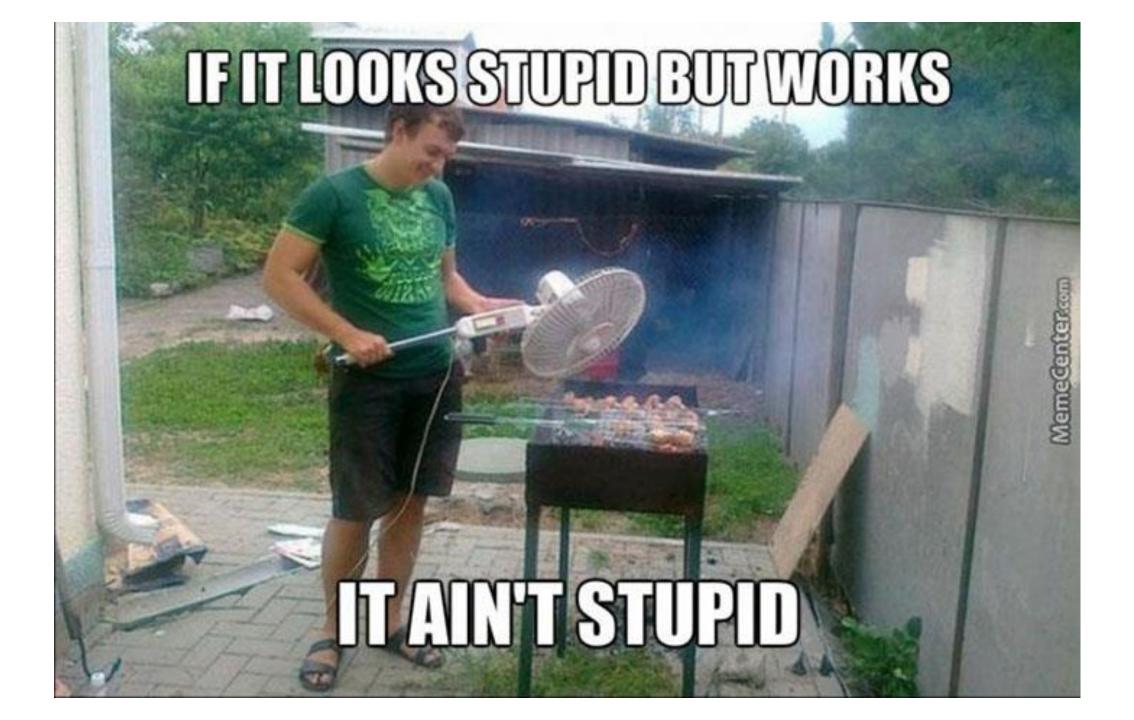




















The customer and procedures

The customer was served because cesses and processes.



You end up with policies, processes and procedures that:

- are undocumented
- are semi-functional
- are inconsistent and possibly at odds with others
- change with personnel changes or circumstances
- are not based on anything except expediency























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How Do I Know if I Need a Policy?

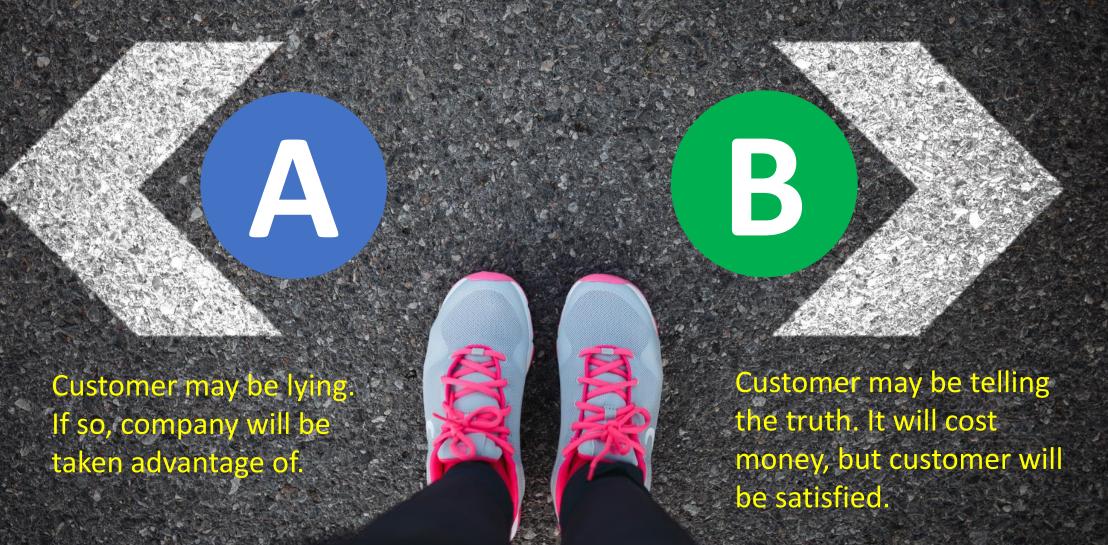
- If, during the course of any discussion about a company task, someone asks the question, "But, why should we do that?"
- If someone asks about the goals of the company in a particular area, and there is no direct, clear answer.
- A new circumstance arises that changes the way you do business, but the purpose of the change has not been determined yet.
- A new law or regulation has been announced that forces a change or creates a new circumstance in the way you do business.

How Do I Know if I Need a Policy?

- If, during the course of any discussion about a company task, someone asks the question, "But, why should we do that?"
- If someone asks about the goals of the company in a particular area, and there is no direct, clear answer.
- A new circumstance arises that changes the way we do business, but the purpose of the change has not been determined yet.
- A new law or regulation has been announced that forces a change or creates a new circumstance in the way we do business.



Our policy is to give the customer the benefit of the doubt.





Good policies rarely change.

 Policy change is not sudden or illconsidered.

 Policy change is preceded by company input and buy-in, and implemented through communication.



COPAN POLICES

SICK DAYS

We no longer accept a doctor's note as proof of sickness. If you are able to got to the doctor, you are able to come to work.

PERSONAL DAYS

Each employee will receive 104 personal days a year. They are called Saturdays and Sundays.

VACATION DAYS

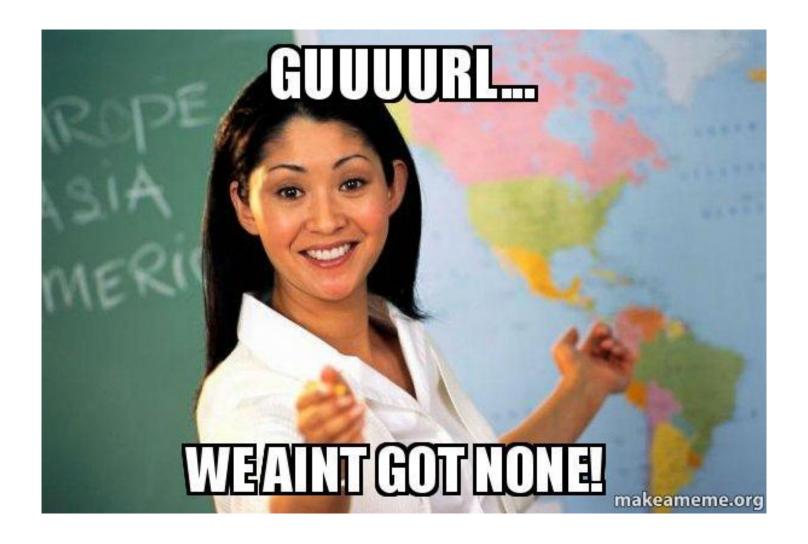
All employees will take their vacation at the same time every year. Vacation days are as follows: January 1, Memorial Day, July 4, Labor Day, December 25.

THANK YOU

MANAGEMENT



What is the company policy?



Sounds 100 hard.







HUMAN RESOURCES

https://www.thebalancecareers.com/sample-human-resources-policies-and-procedures-1918876

HUMAN RESOURCES ▶ EMPLOYMENT LAW

Sample Human Resources **Policies and Procedures**



the balance careers

Use These Sample HR Policies and Procedures for Employee Management



FINDING A JOB











PROCESSES VS PROCEDURES

Process vs Procedure

Process

- It crosses departments
- It has a decision tree and calls for a judgment on the part of the participant

Procedure

- It doesn't cross departments
- If it has a decision tree with predefined "if then" statements that eliminate decision making on the part of the participant, it's a procedure
- Can be done with a checklist

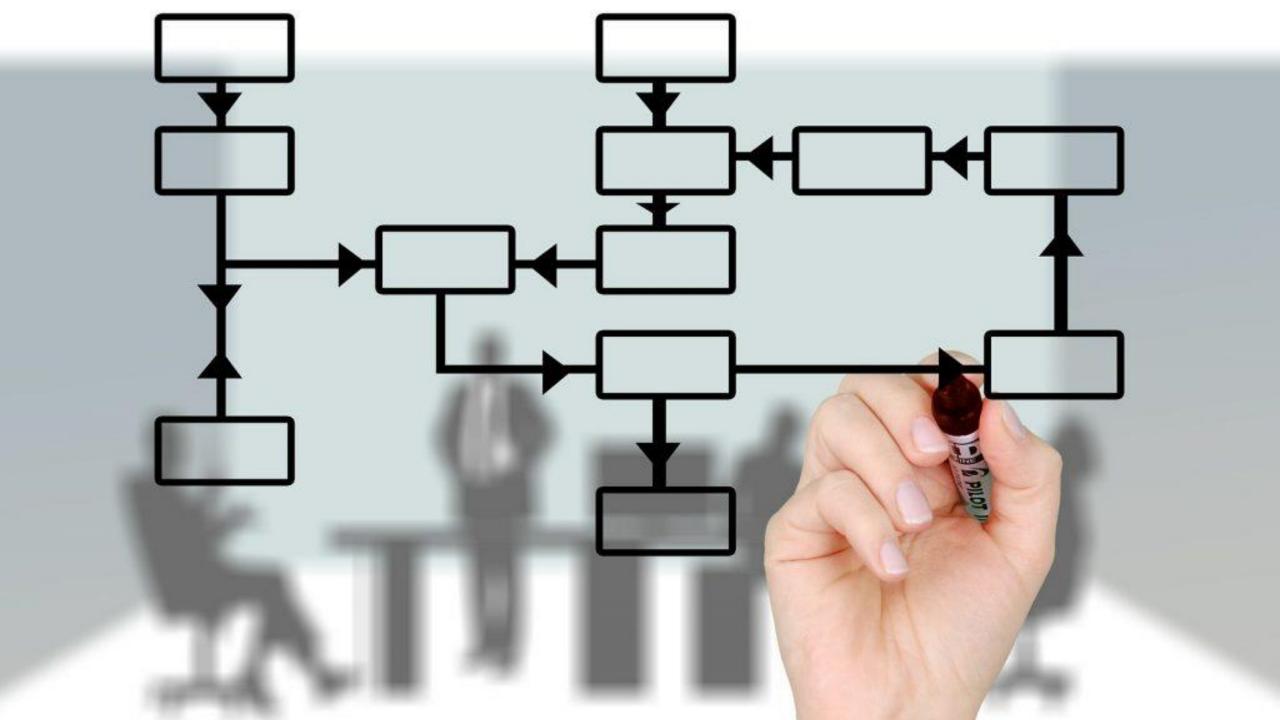


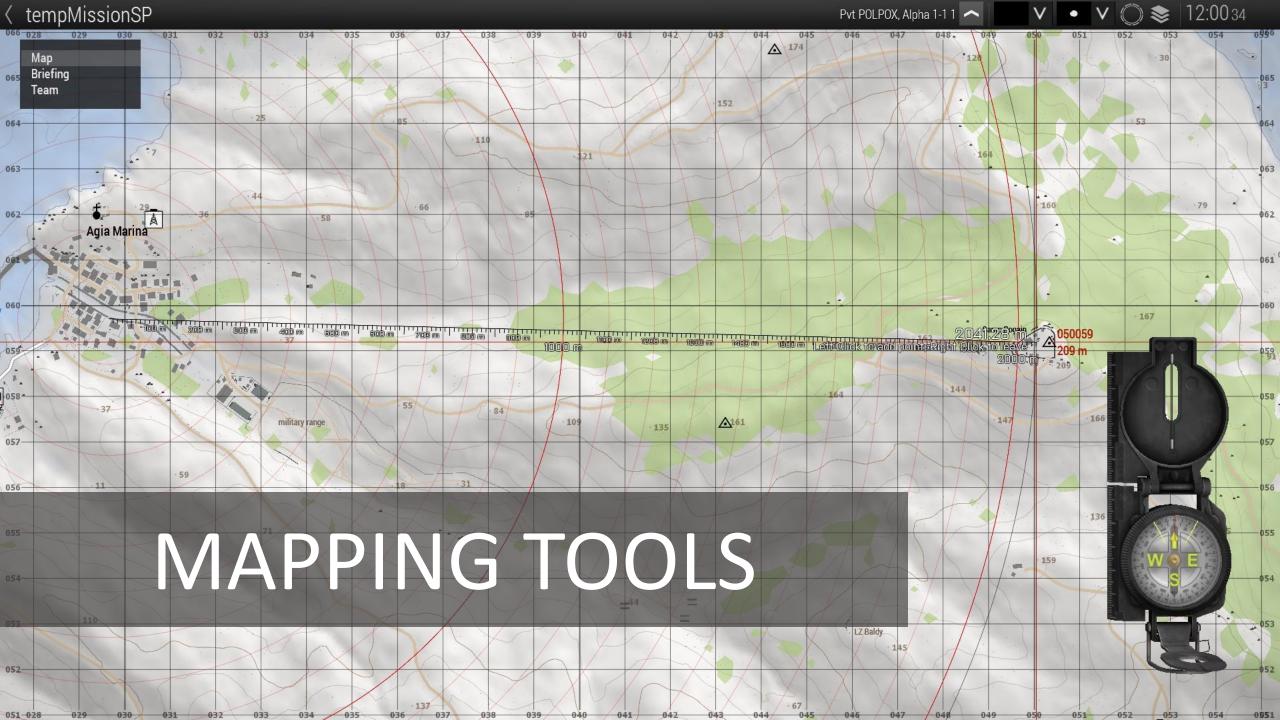
STEPS TO CREATE AND IMPROVE YOUR PROCESSES



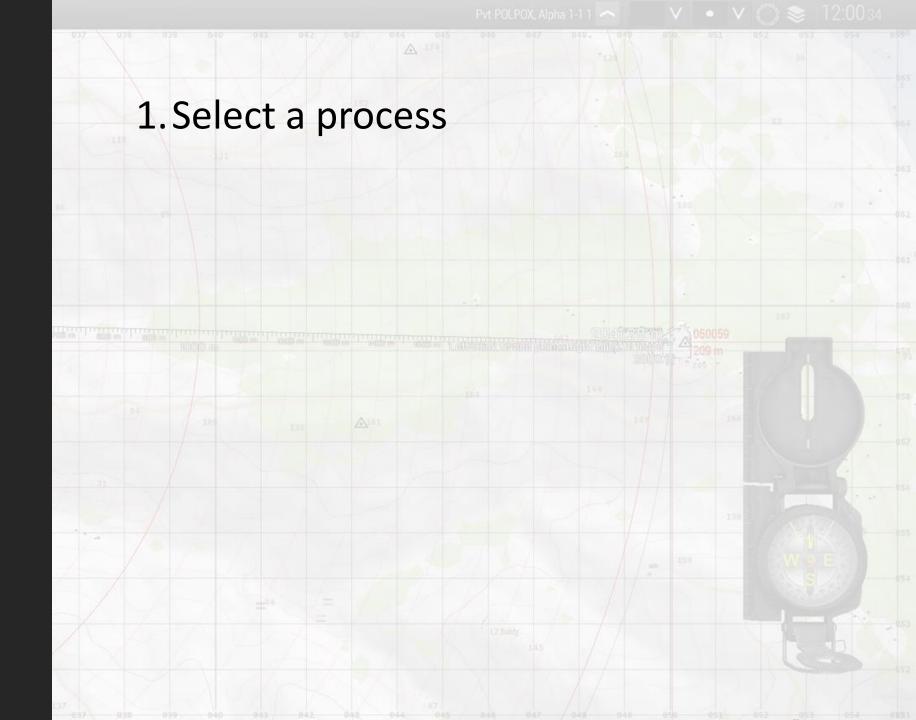
MAP YOUR PRESENT PROCESS

You can't fix what you don't know is wrong.

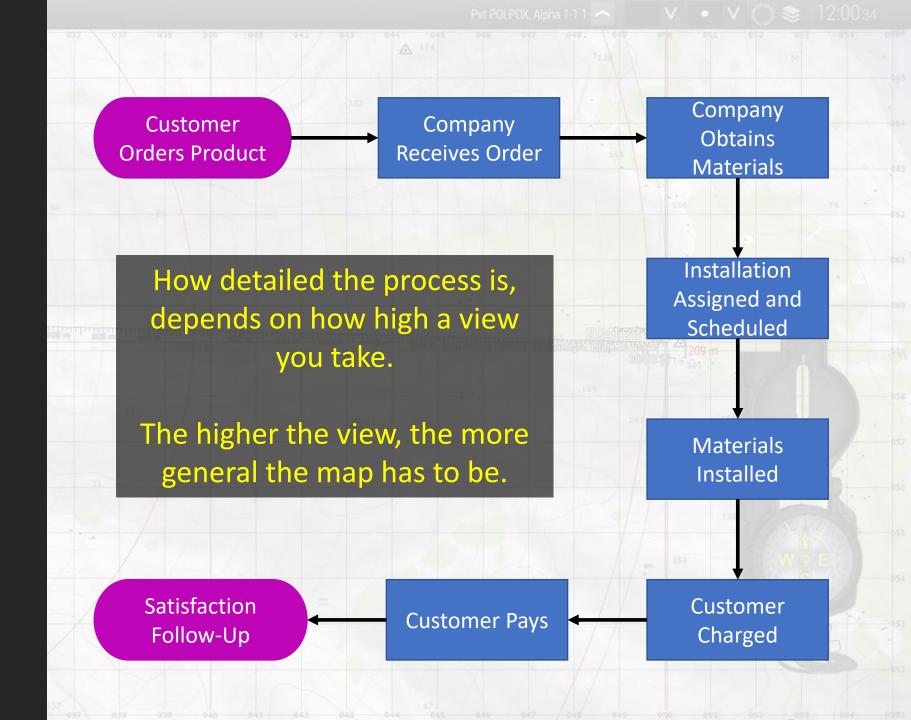


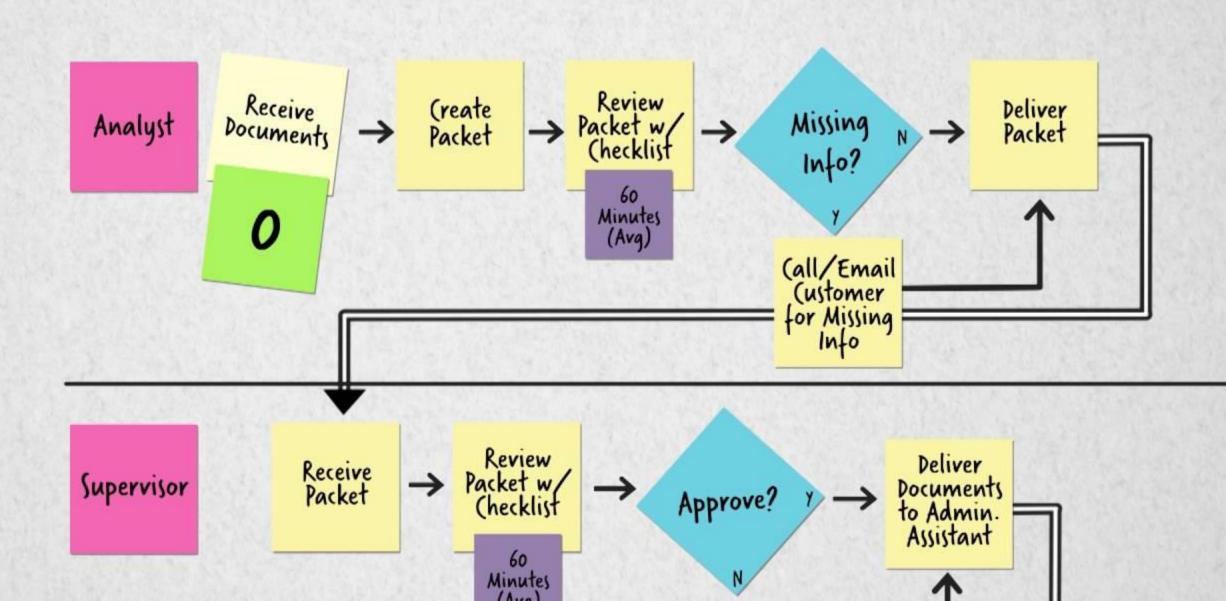


Steps in Mapping a Process

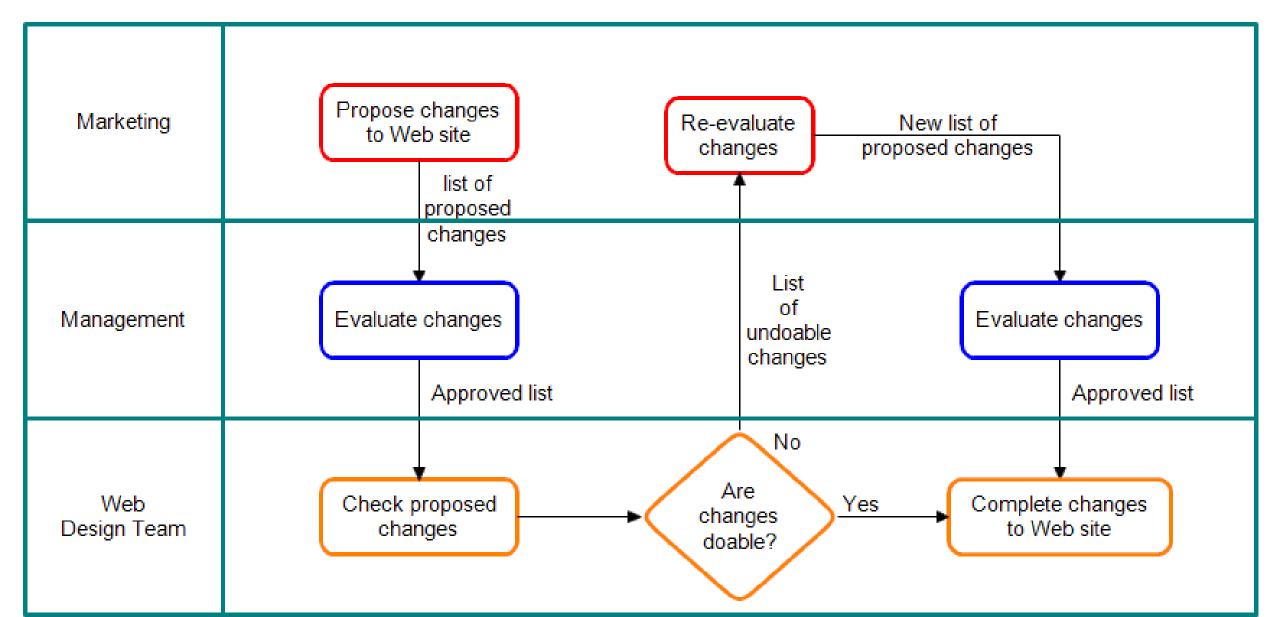


Selecting a Process



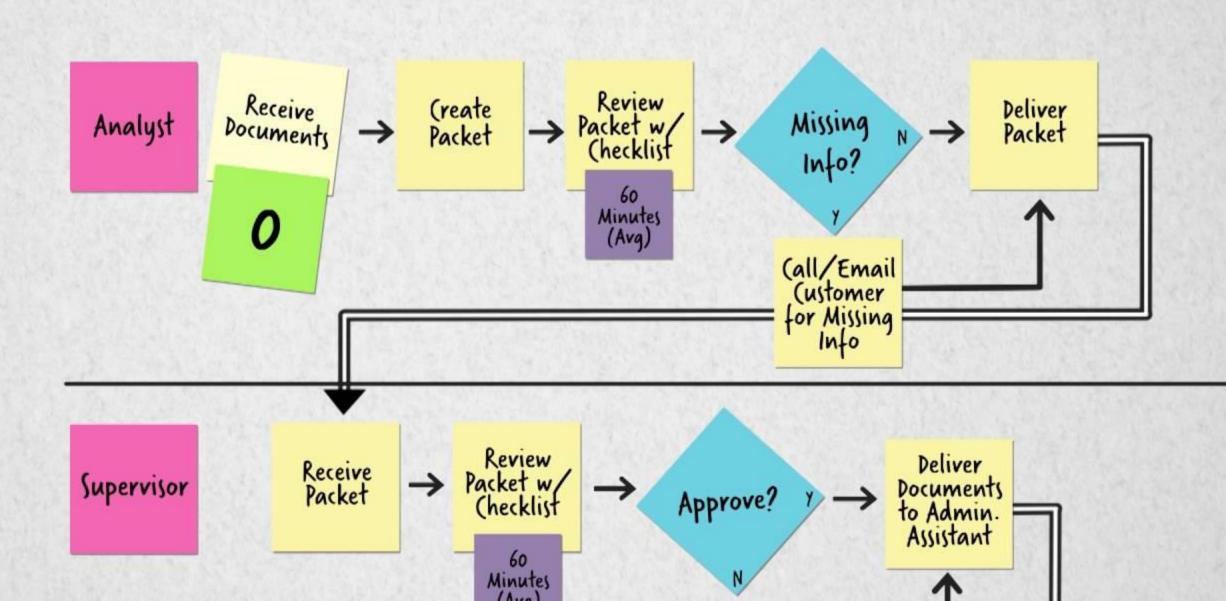


Cross-Functional Process Map Web Site Changes

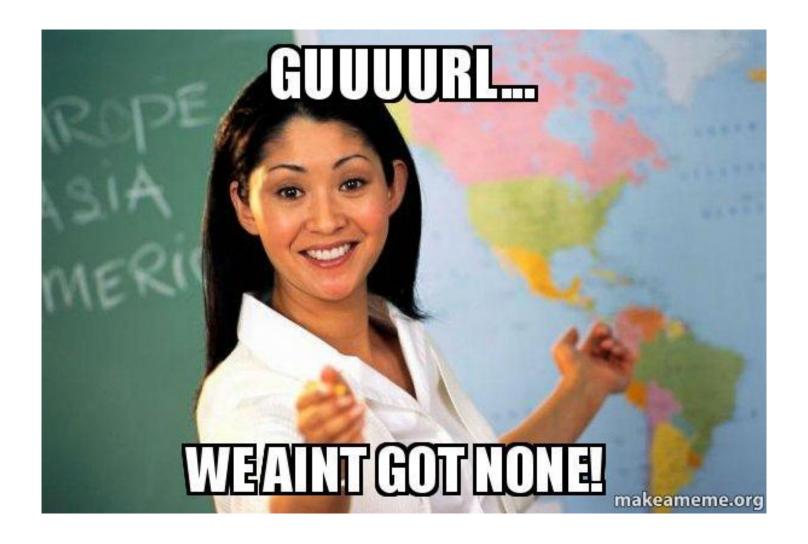


Steps in Mapping a Process

- 1. Select a process
- 2. Interview every person who touches the process from end to end
- 3. Make no judgments during this phase
- 4. The goal is to find out what happens now
- 5. Create a visual representation of that process









QUESTION THE PRESENT PROCESS

The "5 Why" method may help here.

Question the Process

- 1. Is every step necessary?
- 2. Are any steps missing?
- 3. Are the steps in the most efficient order?
- 4. Are all tools in place to accomplish the step?
- 5. Can any part of the process be automated?



TO GET TO THE ROOT CAUSE

Question the Process

Problem

Our client is refusing to pay for the leaflets we printed for him



The delivery was late, so the leaflets couldn't be used



The job took longer than expected



We ran out of printer ink



The ink was all used on a large, last-minute order

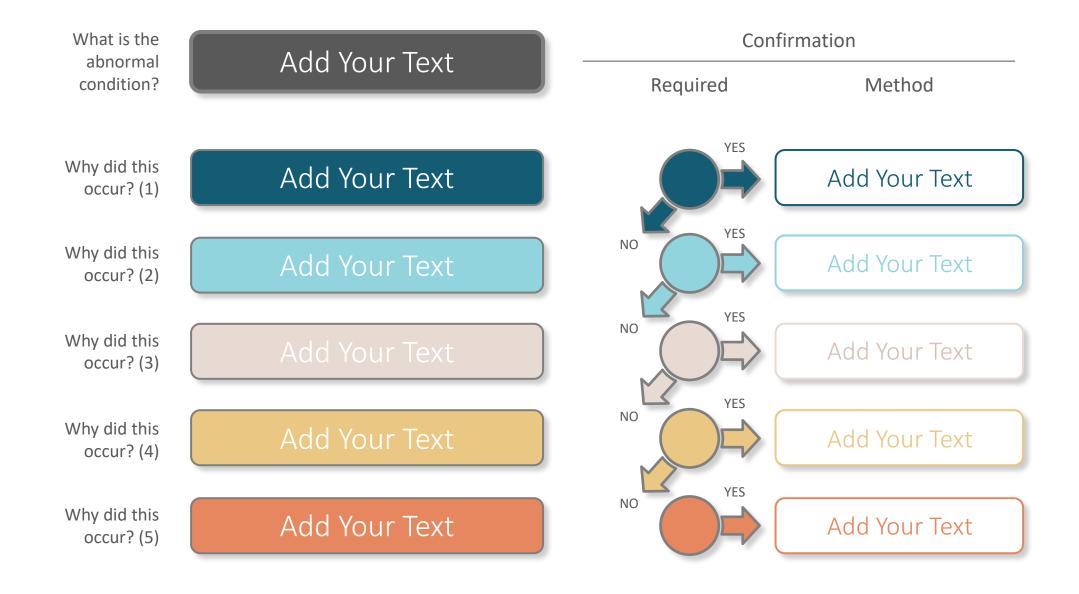


We didn't have enough ink in stock, and couldn't order in time

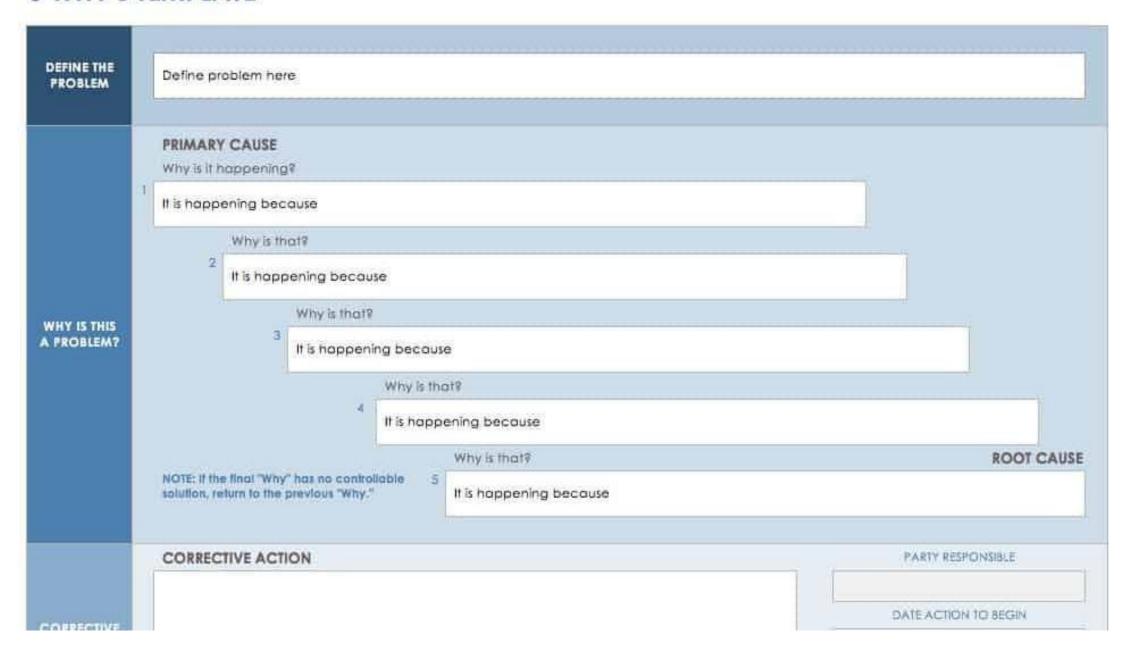
Solution

Find ink supplier who can deliver at short notice

The 5 Whys Analysis



5 WHY's TEMPLATE





IMPROVE THE PROCESS

Design and redesign



Improve the Process

- 1. Streamlining
- 2. Think outside the box
- 3. Ask everybody
- 4. Automation tools
- 5. Look at how changes impact other processes
- 6. Always keep the process goal in mind
- 7. May have to redesign from scratch
- 8. Always keep the customer in mind
- 9. How will you track?







"A Little Neglect May Breed Great Mischief"

For want of a nail, the shoe was lost.

For want of a shoe, the horse was lost.

For want of a horse, the rider was lost.

For want of a rider, the message was lost.

For want of a message, the battle was lost.

For want of a battle, the kingdom was lost,

And all for the want of a horseshoe nail.

-- Benjamin Franklin, Poor Richard's Almanac 1758

Testing the Process

- 1. Scenarios does it solve the problem?
- 2. Follow the process two or three steps beyond to gauge its impact on other processes
- 3. Take the customer's eye view.
- 4. Take the employee's eye view.
- 5. What effect does it have on the budget/bottom line?



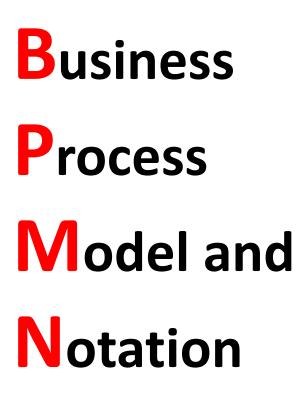


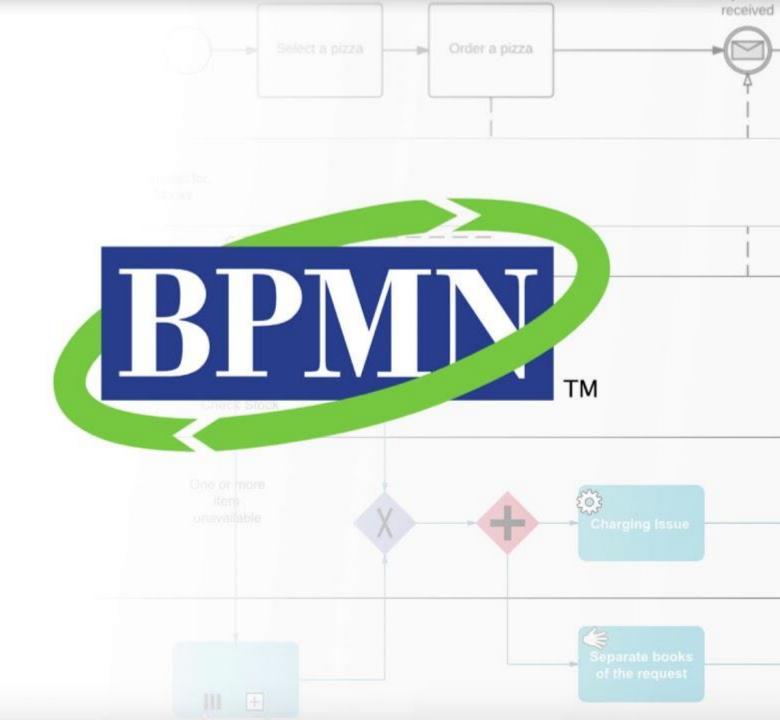
- They are in accordance with the organizational values
- They align with the legislation, i.e. business laws
- You are convinced after reading them that your organization will function efficiently
- They promote fairness in decision-making and continuity in operation of the business
- They give the staff authority and power to be effective
- They save time in dealing with problems and handle them quickly
- They promote stability and equality among the employees
- The performance of the employees is assessed
- The responsibilities of the employees are laid out



DOCUMENT THE PROCESS

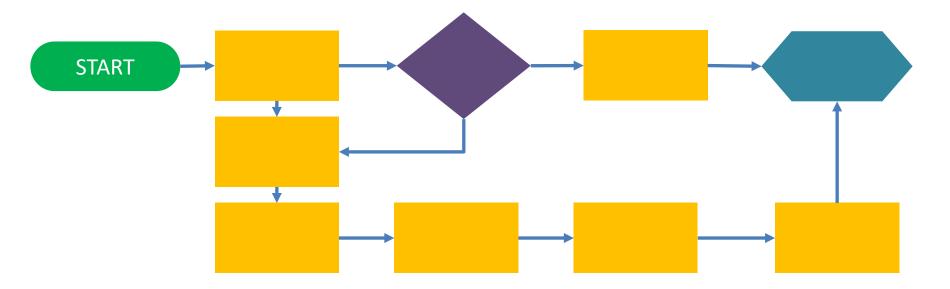
If you don't do this, you'll be sorry later.





Process to be documented

Table Purpose	Responsible Group/Role	Sub Process
Step 1		
Step 2		
Step 3		
Step 4		

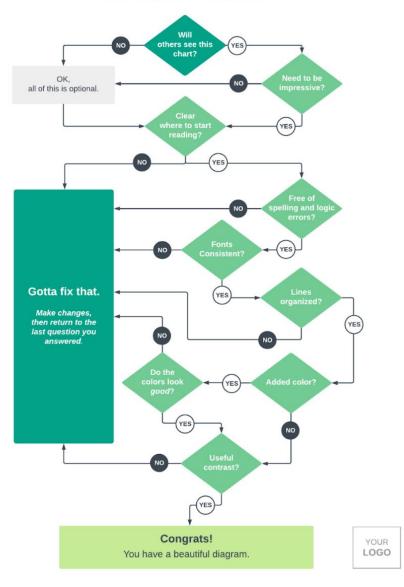


BUSINESS PROCESS DOCUMENTATION

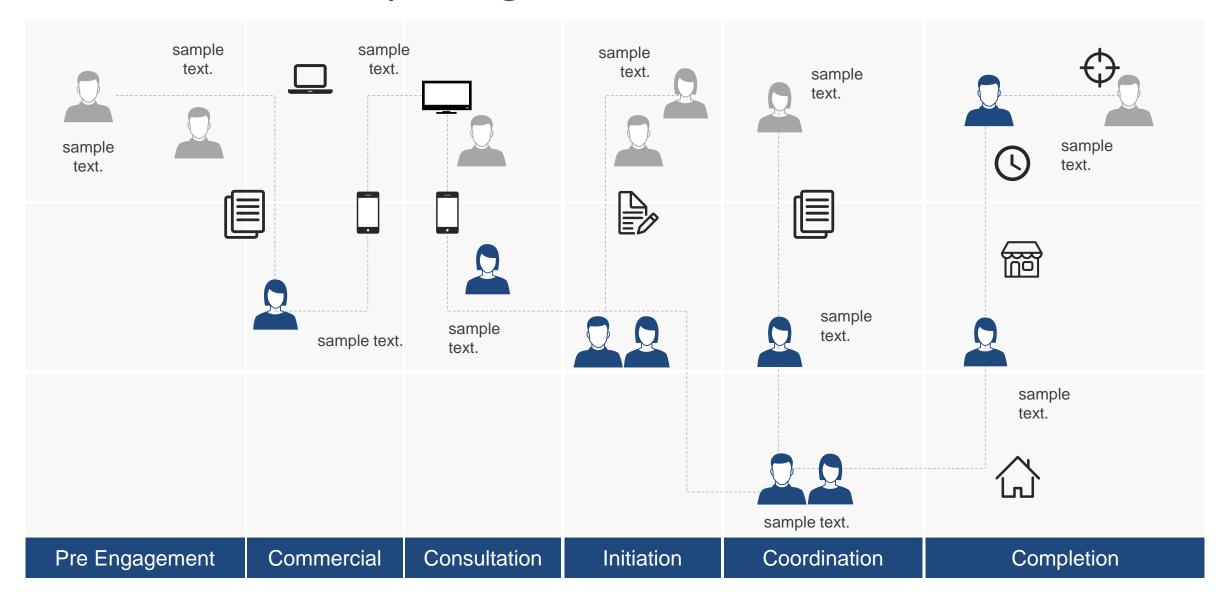
Process Flow	Responsible Role	To Be Informed	Documents	Task
Start	Step 1			
Set count = 0	Step 2			
Read ch	Step 3			
No No No ch \n?	Step 4			
Yes Yes	Step 5			
count++ Print count	Step 6			
End	Step 7			

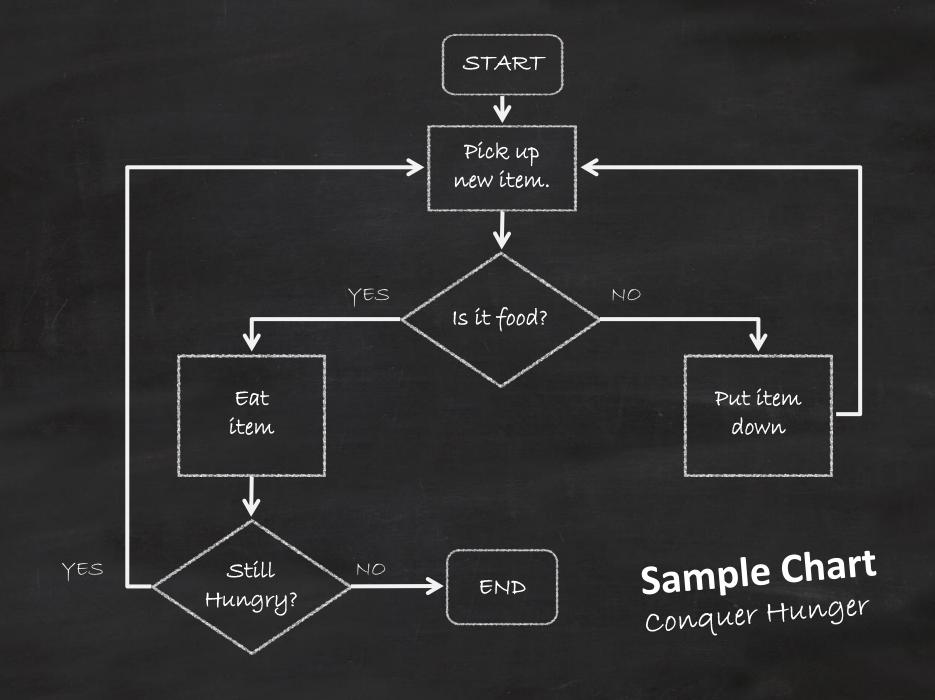
- 1. Stick to one process at a time.
- 2. Break down the big picture into subprocesses.
- 3. Make a flowchart.
- 4. Keep it as short as possible.
- 5. Refer to people by title, not name.
- 6. Make it clear how processes connect to each other.
- 7. Make documents editable and accessible.
- 8. Label process documents carefully.

IMPORTANT PROCESS



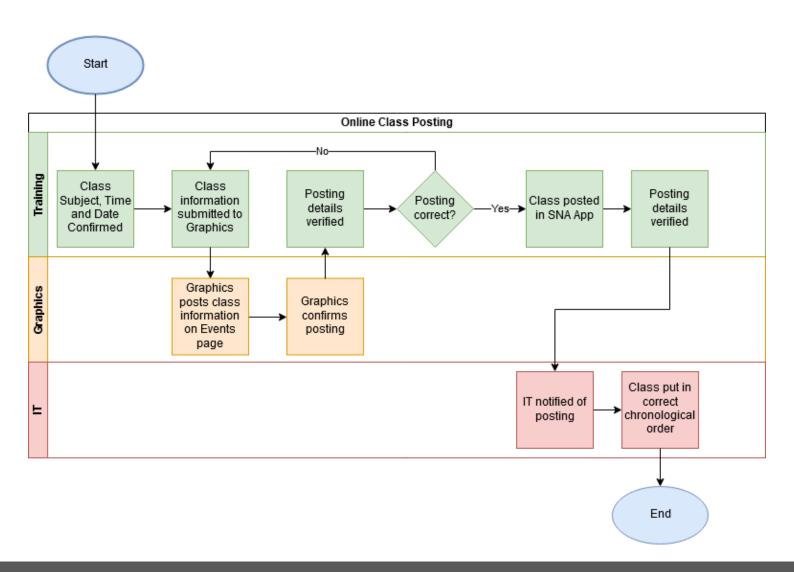
Customer Journey Design



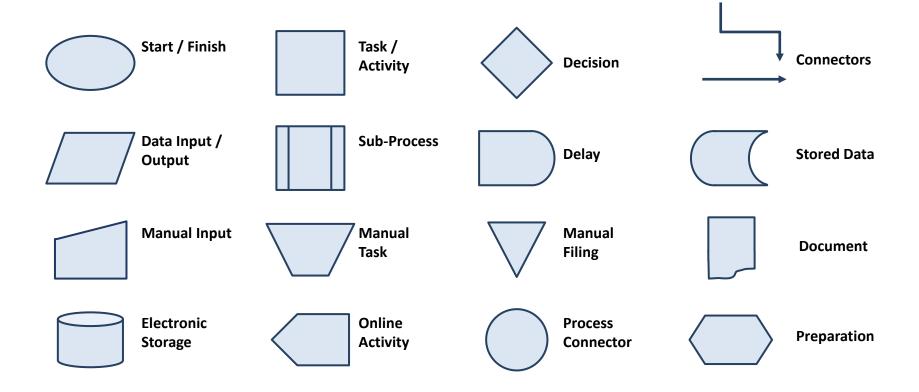


Online Class Posting Process

David M. Graham



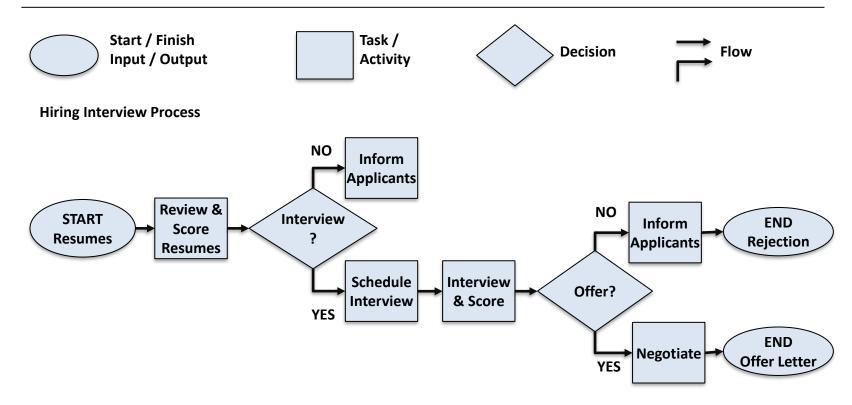
PROCESS MAPPING ICONS



PROCESS MAP EXAMPLE – HIRING INTERVIEW PROCESS

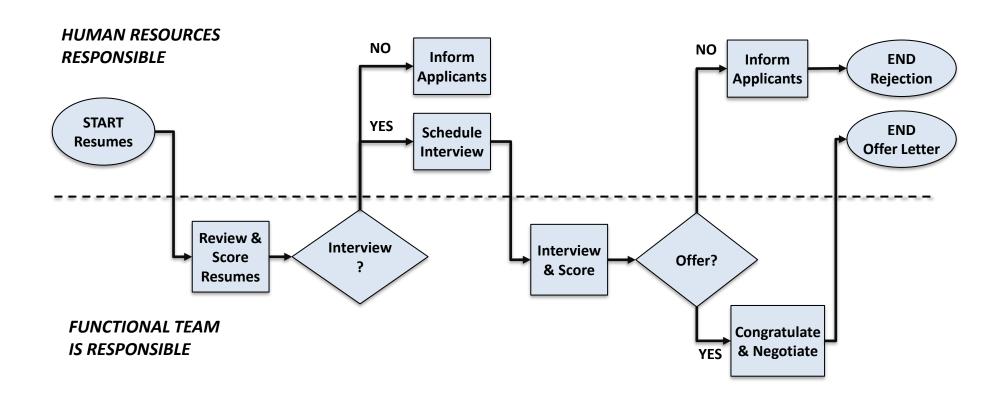
A PROCESS MAP Start / Finish Task / Flow Decision Input / Output Activity **Hiring Interview Process** NO Inform Applicants Review & NO Interview **START END** Inform Score **Resumes** Applicants Rejection Resumes Schedule Interview Offer? Interview & Score YES **END** Negotiate -Offer Letter YES

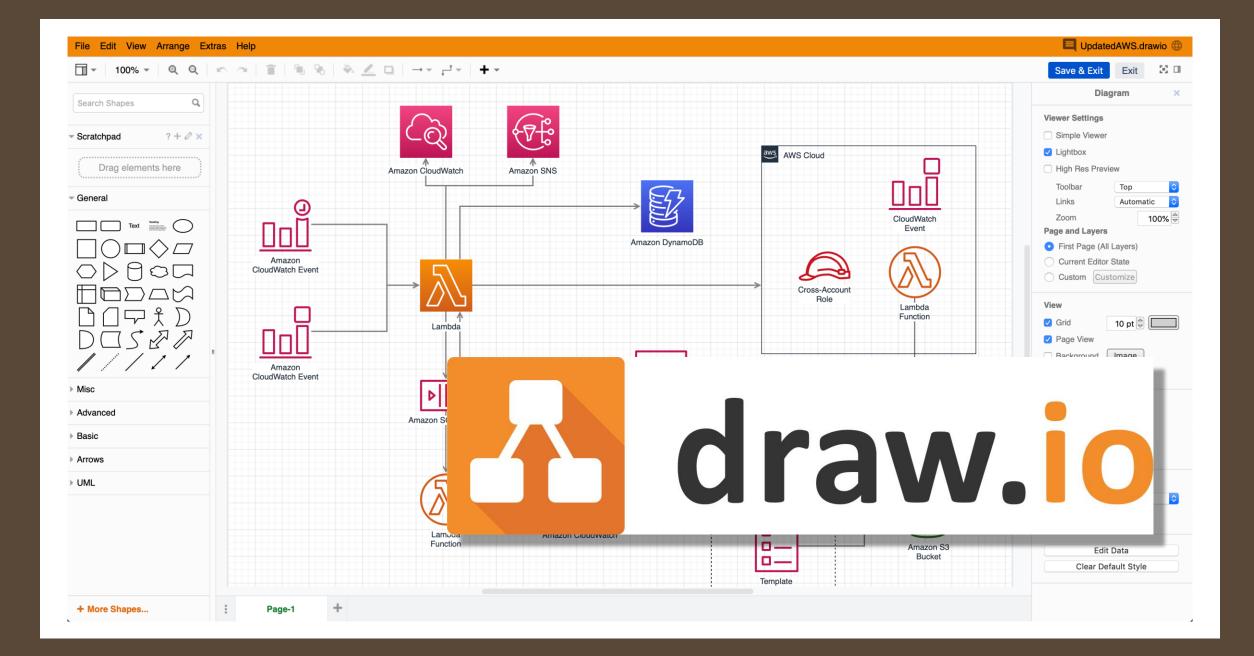
HIRING INTERVIEW PROCESS

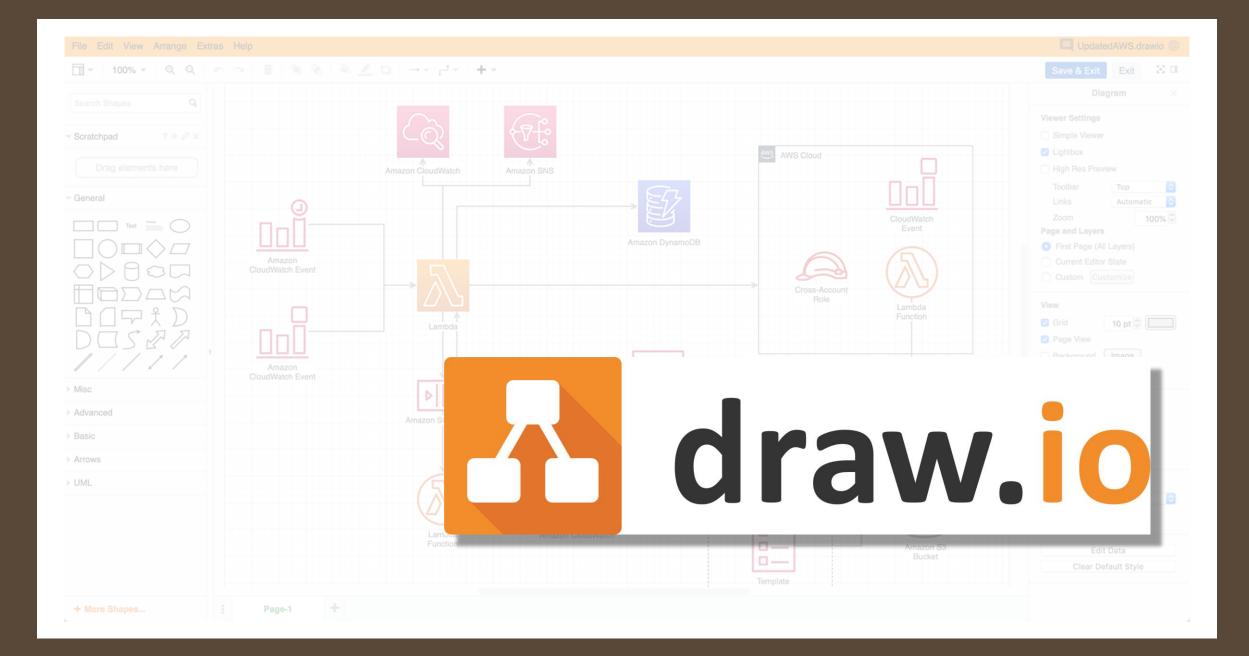


PROCESS MAP EXAMPLE – HIRING INTERVIEW PROCESS W/ SWIM LANES

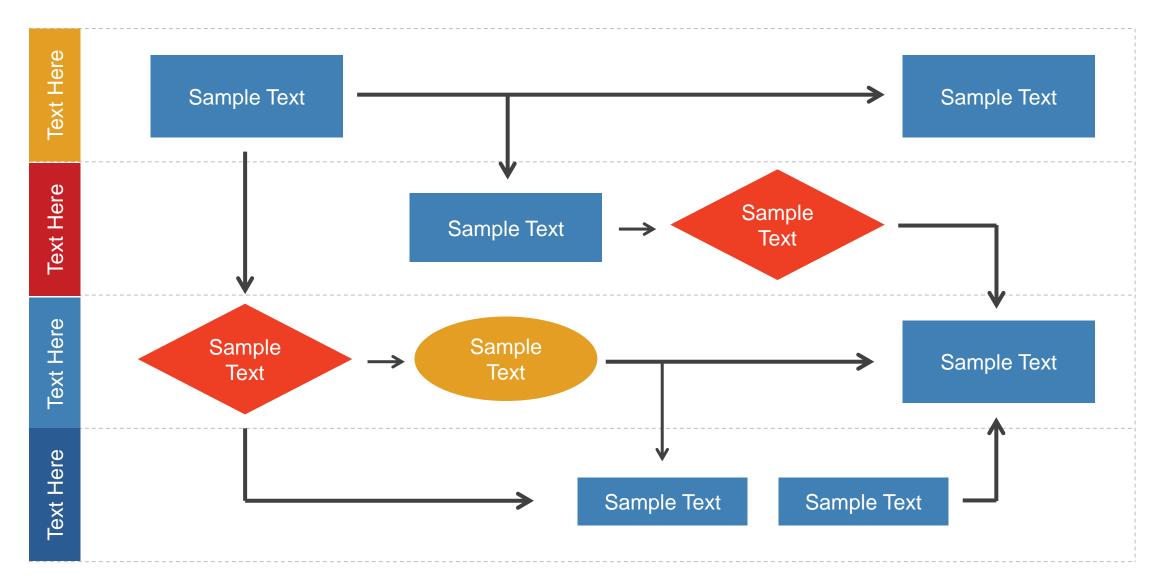
HIRING INTERVIEW PROCESS WITH SWIM LANES

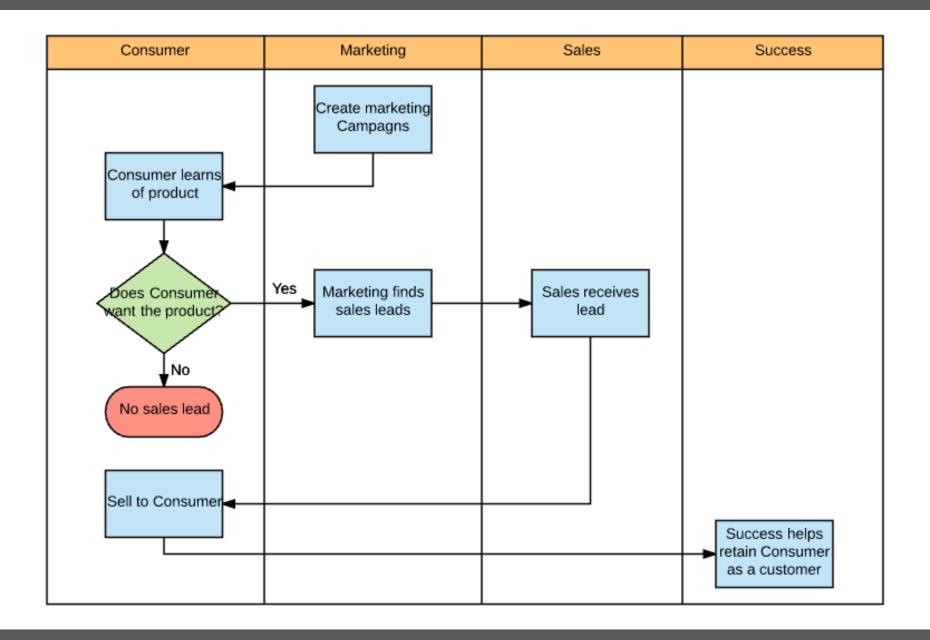






Swim Lane Metaphor for PowerPoint

















START



START



START

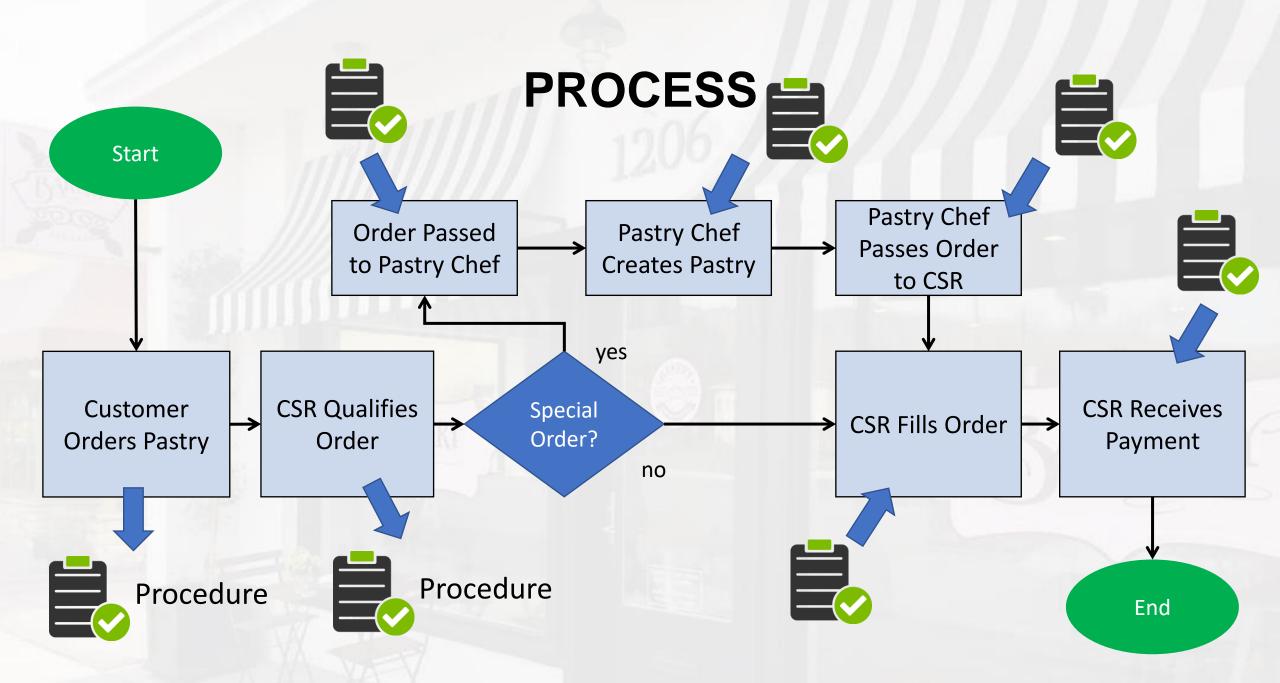




Creating a Process From Scratch

- 1. Starts with good design
- 2. Testing
- 3. Then comes good execution
- 4. Evolution through re-evaluation
- 5. Good results are automatic





Characteristics of a Procedure

- 1. Does not cross departments (i.e., either performed by single person, or people all in the same department)
- 2. Names the roles involved
- 3. Does not involve decision-making
- 4. Is step-by-step
- 5. Is linear
- 6. Is usually hands-on

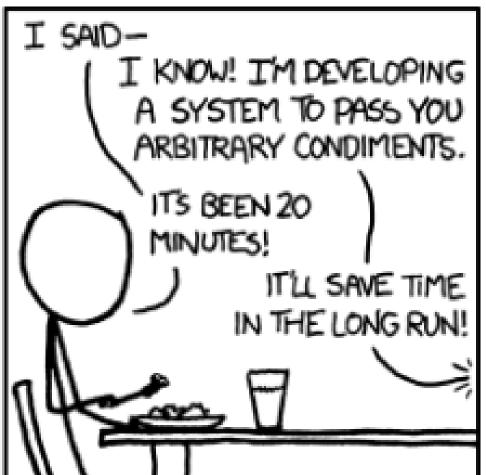












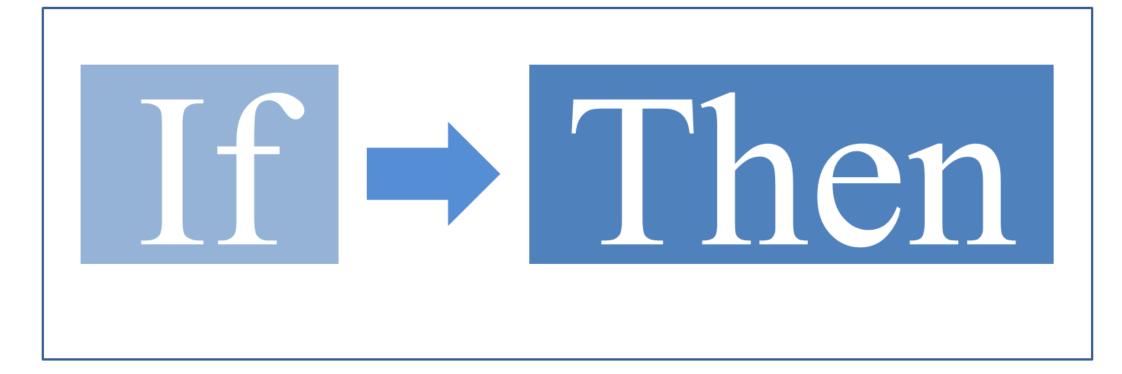
Creating a Procedure

- 1. Have the person who actually performs the procedure create the checklist (no judgment)
- 2. Have that person's supervisor annotate the checklist
- 3. Have an independent expert evaluate the checklist (if possible)
- 4. Do a huddle (committee evaluation and amendment)
- 5. If procedure is customer-facing, have a third party evaluate it from customer's point of view

Procedure Dos and Don'ts

- 1. DO write them down
- 2. DO include all steps
- 3. DO get appropriate input from everyone involved
- 4. DON'T be ambiguous
- 5. DON'T leave room for interpretation
- 6. DON'T ignore the needs of the person performing the procedure
- 7. DON'T assume anything

CREATING THE



PROCEDURE STATEMENT

Server Sidework Checklist

Restaurant Restaurant

Opening Sidework Functions

Week Starting	MON	TUE	WED	THU	FRI	SAT	SUN
Station 1 – Wait Station:	Initials						
Clean & wipe down wait station							
Stock & ice down milk & cream							
Stock sugar & sweeteners, coffee, decaf, tea, bottled drinks							
Stock glasses, straws, napkins, coffee cups & saucers							
Cut lemons & limes							
Ice down garnishes							
Brew coffee & tea							
Have back-up beverage canisters and CO ² tanks ready to replace empties							



Use this checklist any time you are performing this type of repair. Don't just assume you did everything. Always double-check and mark each one complete.

Procedure Checklist



Video inspect the line to verify the issue and have the

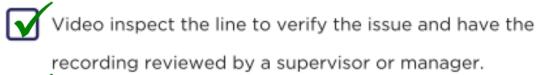
recording reviewed by a supervisor or manager.

Diagram/Notes:



Use this checklist any time you are performing this type of repair. Don't just assume you did everything. Always double-check and mark each one complete.

Procedure Checklist





Diagram/Notes:



Use this checklist any time you are performing this type of repair. Don't just assume you did everything. Always double-check and mark each one complete.

Procedure Checklist

Video inspect the line to verify the issue and have the recording reviewed by a supervisor or manager.

Write a proposal and have the customer sign it.

Locate the line and mark in green paint.

Diagram/Notes:



Use this checklist any time you are performing this type of repair. Don't just assume you did everything. Always double-check and mark each one complete.

Procedure Checklist

Video inspect the line to verify the issue and have the recording reviewed by a supervisor or manager.

Write a proposal and have the customer sign it.

Locate the line and mark in green paint.

Have the utilities located and record the ticket number.

The job WILL NOT be started until this is done.

Ticket Number_____

Diagram/Notes:



Use this checklist any time you are performing this type of repair. Don't just assume you did everything. Always double-check and mark each one complete.

Procedure Checklist

Video inspect the line to verify the issue and have the recording reviewed by a supervisor or manager.

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Locate the line and mark in green paint.

Have the utilities located and record the ticket number.

The job WILL NOT be started until this is done.

Ticket Number_______#54/94

Diagram/Notes:



Use this checklist any time you are performing this type of repair. Don't just assume you did everything. Always double-check and mark each one complete.

Procedure Checklist

Video inspect the line to verify the issue and have the recording reviewed by a supervisor or manager.

Write a proposal and have the customer sign it.

Locate the line and mark in green paint.

Have the utilities located and record the ticket number.

The job WILL NOT be started until this is done.

Ticket Number______#54/94

Have any necessary equipment delivered.

Diagram/Notes:



Use this checklist any time you are performing this type of repair. Don't just assume you did everything. Always double-check and mark each one complete.

Procedure Checklist

Video inspect the line to verify the issue and have the recording reviewed by a supervisor or manager.

Write a proposal and have the customer sign it.

Locate the line and mark in green paint.

Have the utilities located and record the ticket number.

The job WILL NOT be started until this is done.

Ticket Number_____#54/94

Have any necessary equipment delivered.

Have the shoring delivered. Make sure that the tabulated data is included.

Diagram/Notes:



Use this checklist any time you are performing this type of repair. Don't just assume you did everything. Always double-check and mark each one complete.

Procedure Checklist

Video inspect the line to verify the issue and have the recording reviewed by a supervisor or manager.

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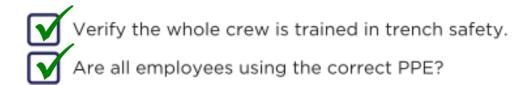
Ticket Number______#54/94

Have any necessary equipment delivered.

Have the shoring delivered. Make sure that the tabulated data is included.

Diagram/Notes:

Verify the whole crew is trained in trench safety.



Verify the whole crew is trained in trench safety.

Are all employees using the correct PPE?

Have a competent person on site.

Verify the whole crew is trained in trench safety.

Are all employees using the correct PPE?

Have a competent person on site.

Hold a pre-project safety and procedure meeting.

Verify the whole crew is trained in trench safety.

Are all employees using the correct PPE?

Have a competent person on site.

Hold a pre-project safety and procedure meeting.

Ensure that there are no conflicts in communication.

Have a bi-lingual employee onsite to act as a spotter.

Verify the whole crew is trained in trench safety.

Are all employees using the correct PPE?

Have a competent person on site.

Hold a pre-project safety and procedure meeting.

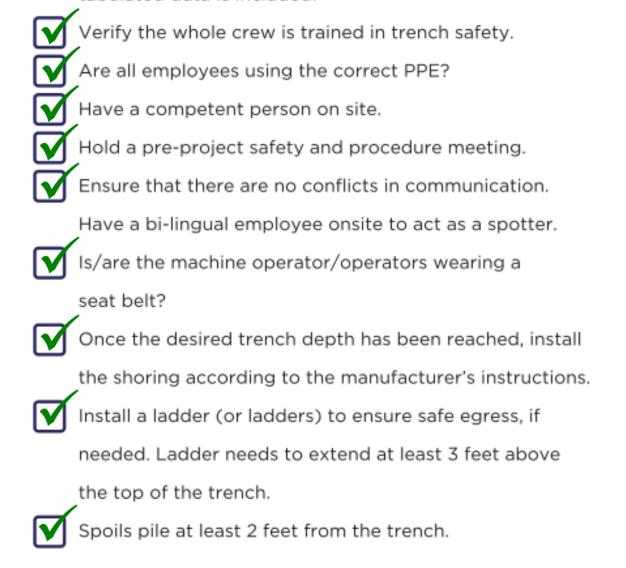
Ensure that there are no conflicts in communication.

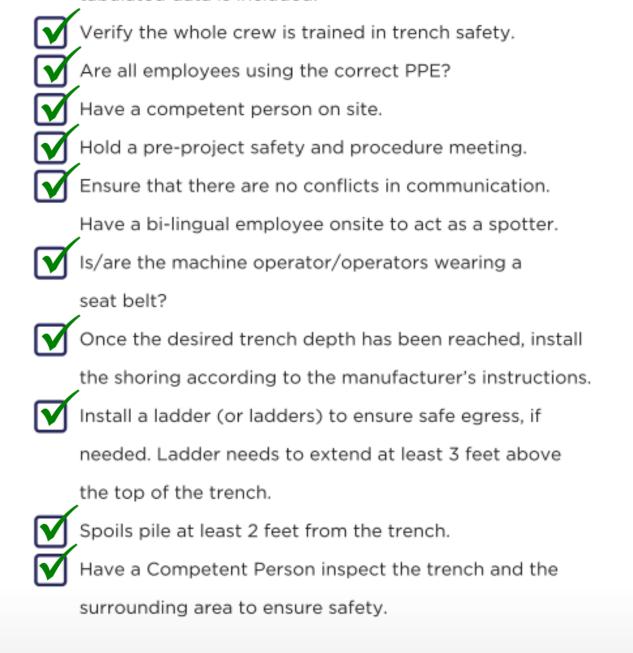
Have a bi-lingual employee onsite to act as a spotter.

Is/are the machine operator/operators wearing a seat belt?

Verify the whole crew is trained in trench safety. Are all employees using the correct PPE? Have a competent person on site. Hold a pre-project safety and procedure meeting. Ensure that there are no conflicts in communication. Have a bi-lingual employee onsite to act as a spotter. Is/are the machine operator/operators wearing a seat belt? Once the desired trench depth has been reached, install the shoring according to the manufacturer's instructions.

Verify the whole crew is trained in trench safety. Are all employees using the correct PPE? Have a competent person on site. Hold a pre-project safety and procedure meeting. Ensure that there are no conflicts in communication. Have a bi-lingual employee onsite to act as a spotter. Is/are the machine operator/operators wearing a seat belt? Once the desired trench depth has been reached, install the shoring according to the manufacturer's instructions. Install a ladder (or ladders) to ensure safe egress, if needed. Ladder needs to extend at least 3 feet above the top of the trench.







Use this checklist any time you are performing this type of repair. Don't just assume you did everything. Always double-check and mark each one complete.

Procedure Checklist

- Video inspect the line to verify the issue and have the recording reviewed by a supervisor or manager.
- Write a proposal and have the customer sign it.
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The job WILL NOT be started until this is done.

Ticket Number_____#

- Have any necessary equipment delivered.
- Have the shoring delivered. Make sure that the tabulated data is included.
- Verify the whole crew is trained in trench safety.
- Are all employees using the correct PPE?
- Have a competent person on site.
- Hold a pre-project safety and procedure meeting.
- Ensure that there are no conflicts in communication.

 Have a bi-lingual employee onsite to act as a spotter.
- Is/are the machine operator/operators wearing a seat belt?
- Once the desired trench depth has been reached, install the shoring according to the manufacturer's instructions.
- Install a ladder (or ladders) to ensure safe egress, if needed. Ladder needs to extend at least 3 feet above the top of the trench.
- Spoils pile at least 2 feet from the trench.
- Have a Competent Person inspect the trench and the surrounding area to ensure safety.

Diagram/Notes:

Use this area to write, draw or sketch out anything useful or unusual.

Make sure to leave enough room between the sidewalk and the cleanout,





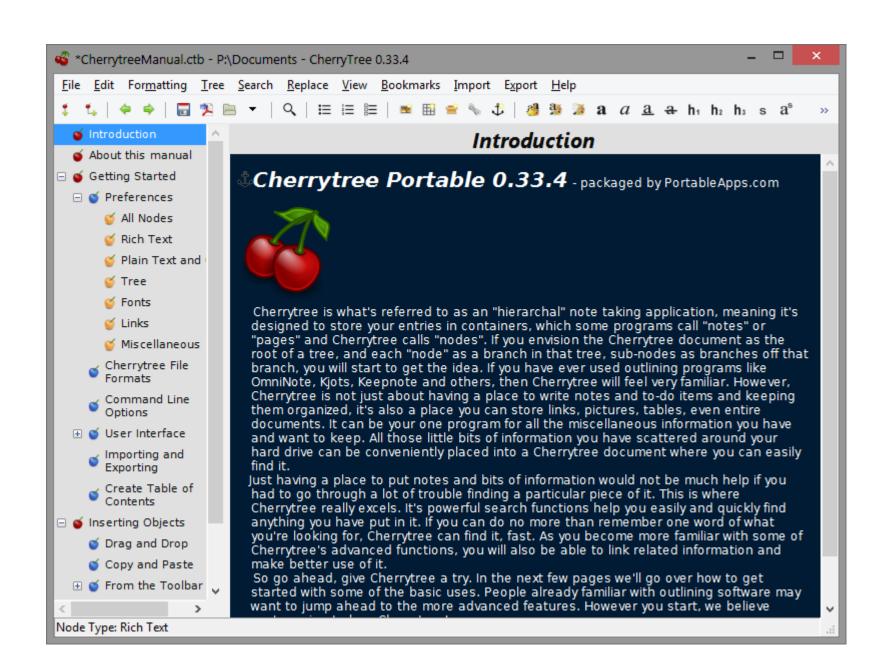
My Policies, Processes and Procedures Where do I keep them?





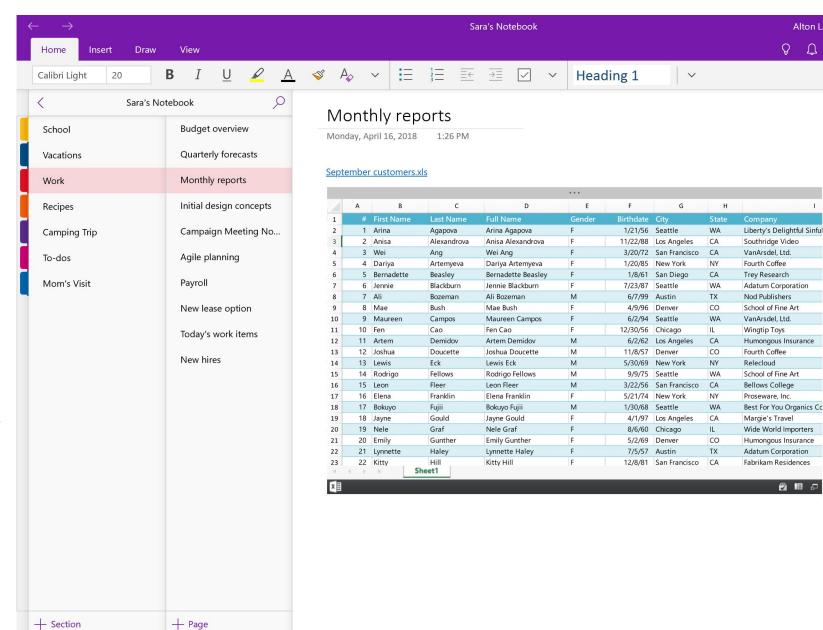
Free/Freemium Hierarchical Note Takers

- Evernote
- CherryTree
- Microsoft OneNote
- Simplenote
- Zim
- wikidPad



Microsoft OneNote

- Pages
- Subpages
- **Uses HTML**
- **Pictures**
- Links



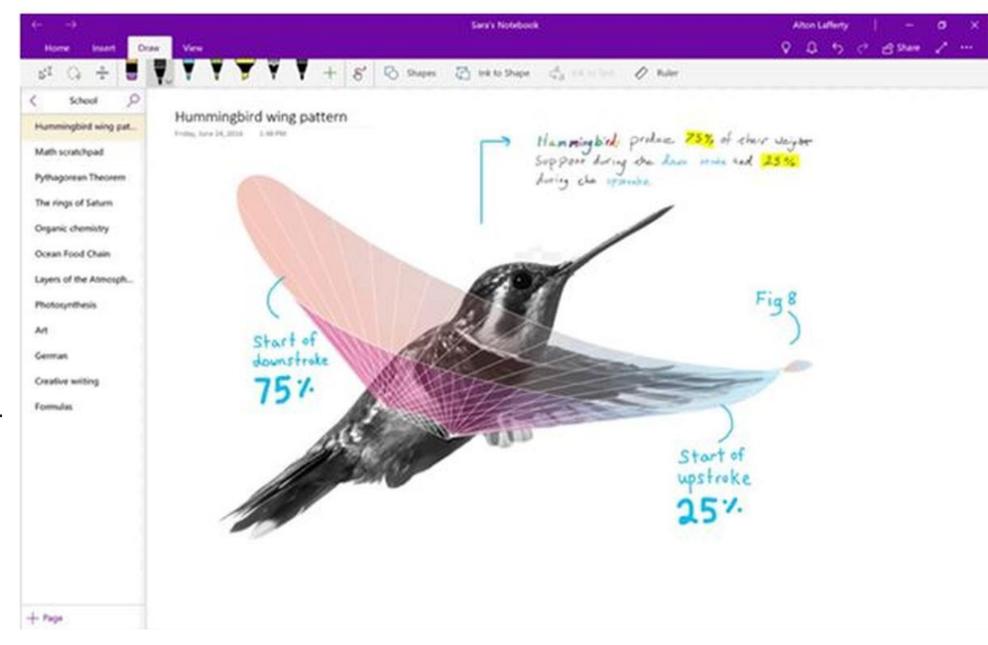
Alton Lafferty

👨 💵 👨

🖒 Share 📝 ...

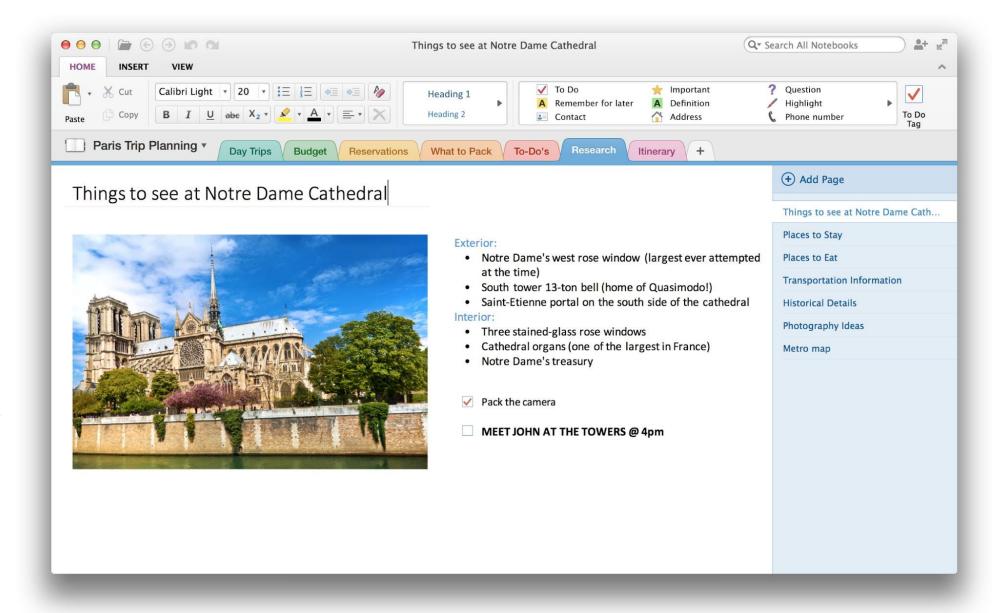
Microsoft OneNote

- Pages
- Subpages
- Uses HTML
- Pictures
- Links



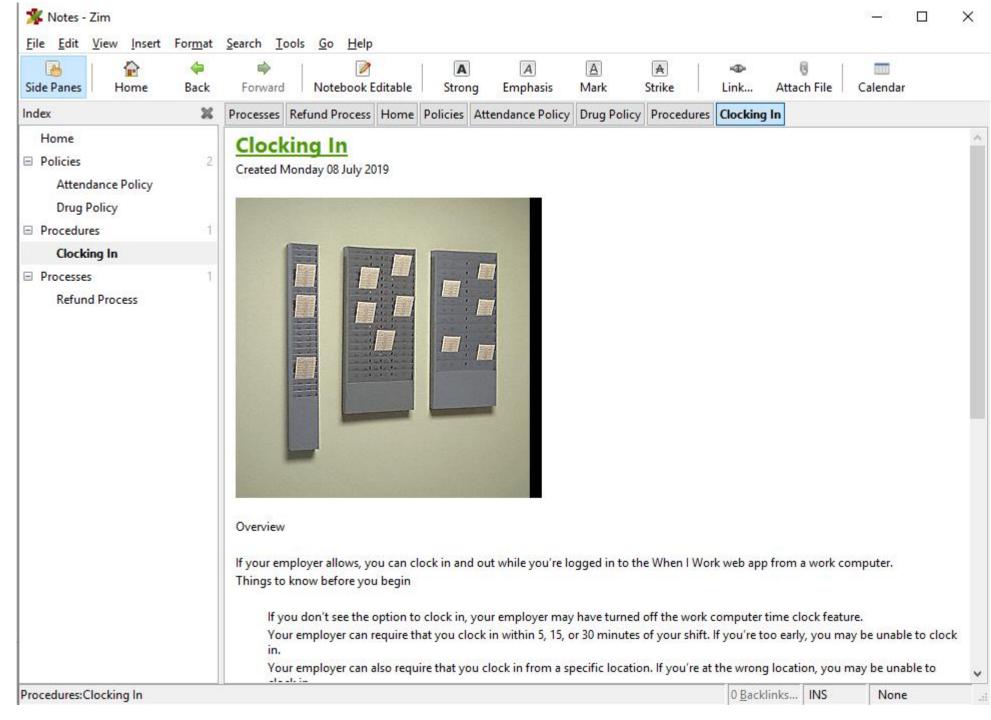
Microsoft OneNote

- Pages
- Subpages
- Uses HTML
- Pictures
- Links



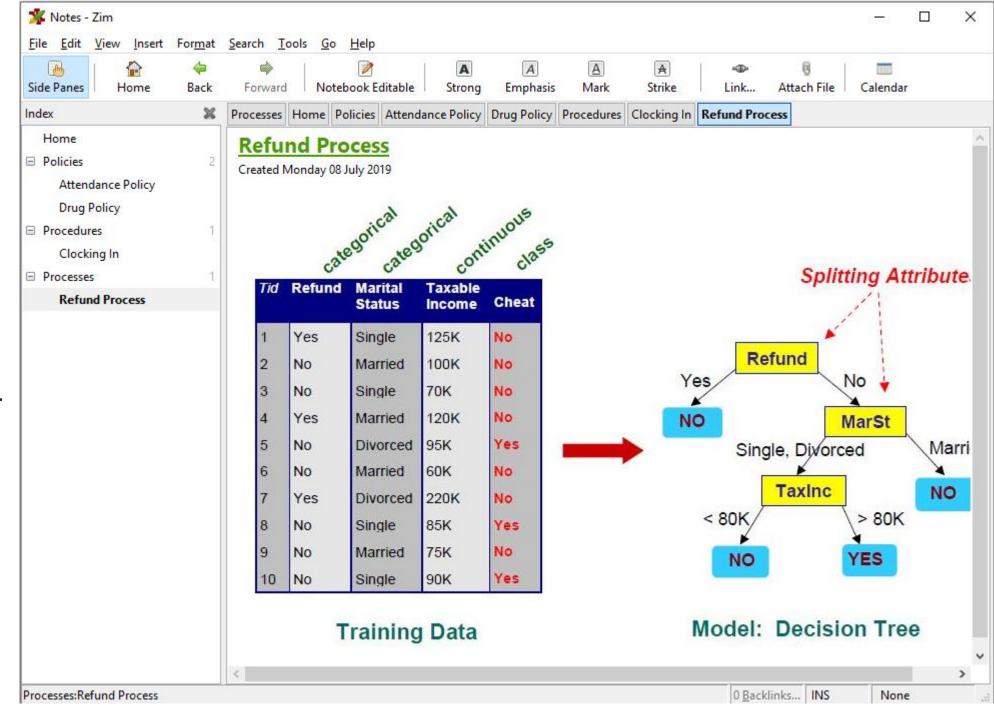
ZIM

- Pages
- Subpages
- Uses HTML
- Pictures
- Links



ZIM

- Pages
- Subpages
- Uses HTML
- Pictures
- Links





TAKEAWAYS

- **1. Policies** State the goals of the company (think results).
- 2. Processes Show the path to the accomplishment of the goals.
- **3. Procedures** The step-by-step "nuts and bolts" of how each process will be accomplished. Lists the order of the steps, the roles, and what happens next.
- 4. Without All Three, You Run the Risk of Poor Service and Compliance If all of these are not documented, your goals may be fuzzy, and employees may be unclear about their duties and responsibilities.
- **5.** Use the Steps to Write Effectively Don't skip anything, just because it's boring or hard. ☺
- **6. Publish Your Documents for Convenience** Don't just print them out, put them in a binder, and never look at them again.
- **7.** There's No Harm in Stealing You don't have to reinvent the wheel. Find example policies, processes and procedures that you agree with and appropriate them.



Everybody's Got Them



